

**EAST**

# **Annual Member Meeting**

**October 22, 2024**

**9:30am - 12:00pm Eastern**



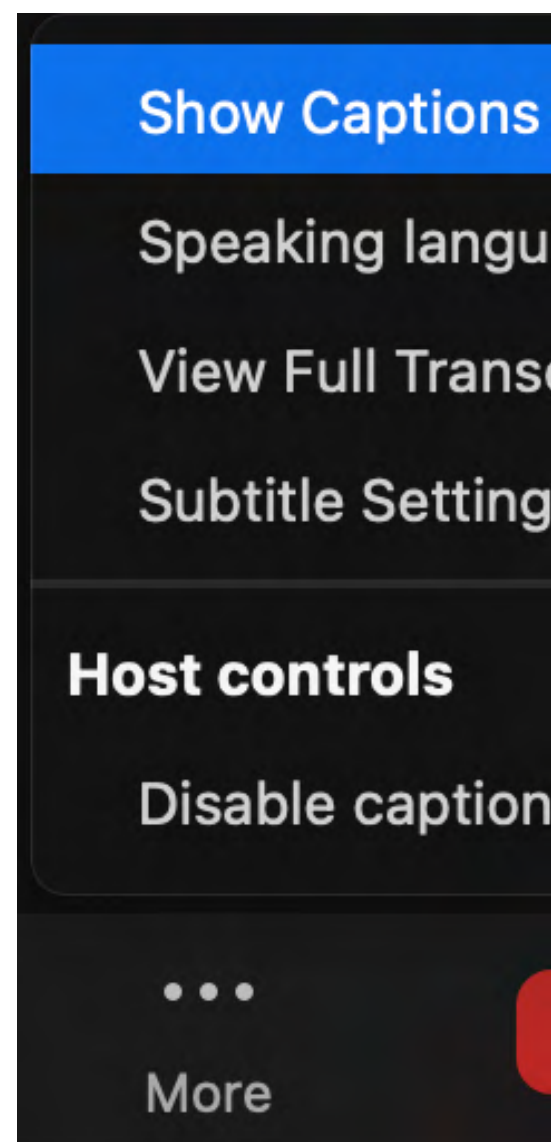
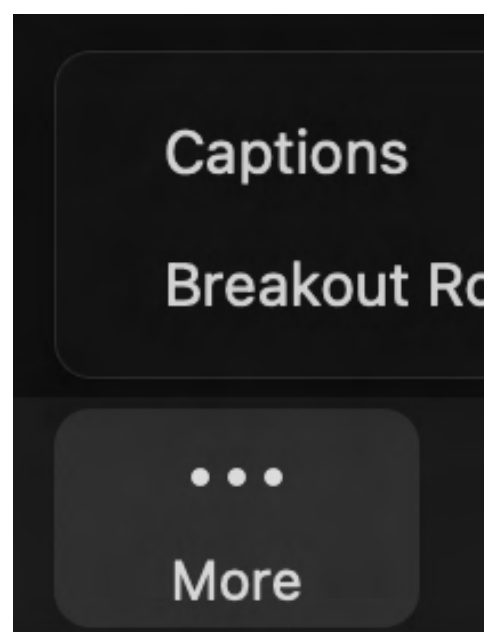
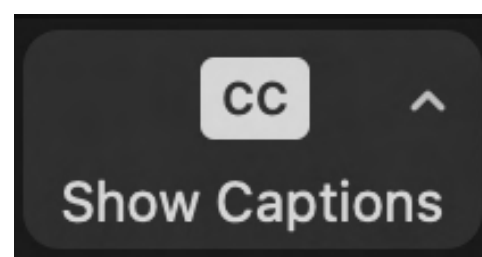
**EAST**

EASTERN ACADEMIC  
SCHOLARS' TRUST



# Housekeeping

Code of Conduct - <https://eastlibraries.org/code-of-conduct>



Welcome & EAST Updates	9:30-10:00
Lightning Talks	10:00
Breakout 1	10:25
Transition / Break	10:45
Breakout 2	11:00
Report Outs	11:20
Keynote	11:30
Wrap Up	11:55-Noon

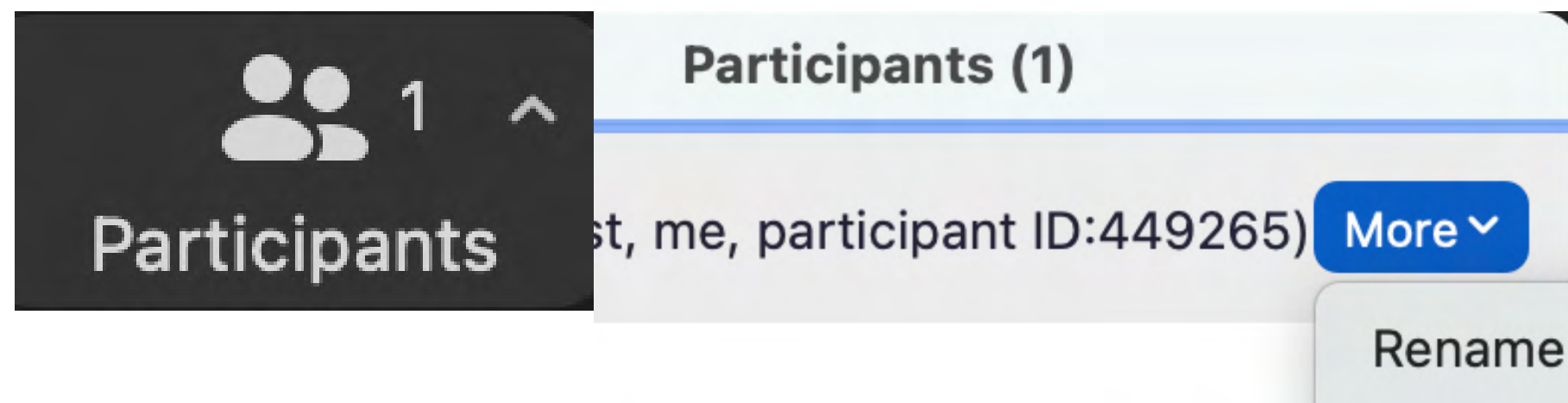


# Housekeeping



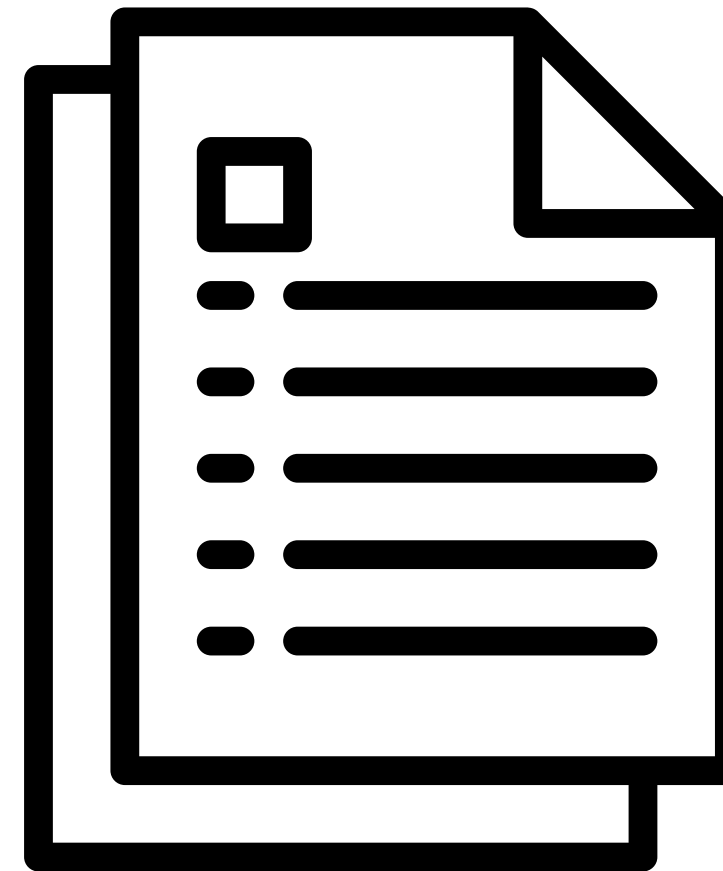
Please mute yourself

[● REC]





# Housekeeping



<https://bit.ly/EASTMemberMeeting2024>

# Agenda

- Welcome
- The State of EAST
- Lightning Talks - 10:00
- Breakout Session 1\* - 10:25
- Break - 10:45
- Breakout Session 2\* - 11:00
- Breakout Reporting Back - 11:20
- Keynote - 11:30
- Wrap up - 11:55

## \*Breakout Rooms :

Alma and EAST

How can EAST reduce barriers to participation and sustain membership?

EAST Commitments and Scope

Collaborative Collection Development

Special Collections & EAST

Resource Sharing

EAST nuts and bolts



Water Cooler at 10am Eastern Tomorrow



**Welcome**  
**Scott Warren**  
**President, EAST Board of Directors**

# Board of Directors

## President & Co-Chair:

**Scott Warren**, Syracuse University

## Vice-President:

**Matthew Sheehy**, Brandeis University

## Clerk & Co-Chair:

**Anthony Fonseca**, Elms College

## Treasurer:

**Boaz Nadav Manes**, Lehigh University

## Directors:

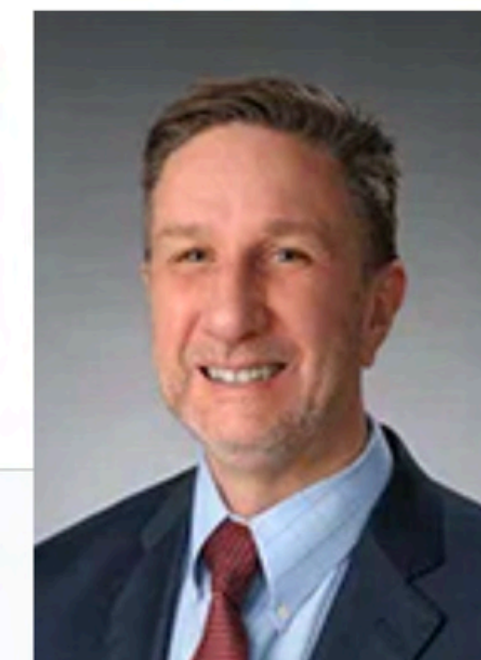
**Marta Brunner**, Skidmore College

**Vicki Coleman**, North Carolina A&T State Univ.

**Jonathan Miller**, Williams College

**Katy O'Neill**, Loyola Notre Dame Library

**Sue Polanka**, Appalachian State University



# Operations Committee



**Alison Armstrong** - Radford University

**Richard Bleiler** - University of Connecticut

**Liz Bodian** - Brandeis University

**Julie Kane** - Washington and Lee University

**Missy Laytham** - Loyola Notre Dame Library

**Rachel Manning** - Middlebury College

**John Myers** - Union College

**Tabby Pursley** - University of Florida

**Tiffany Russell** - North Carolina A&T State Univ.

**Steve Smith** - UMass Boston



# Member Meeting Planning Committee

**Susan Bernier** (Florida Gulf Coast University)

**Tony Fonseca** (Elms College)

**Melissa Laytham** (Loyola Notre Dame Library)

**Jonathan Miller** (Williams College)

**Susan Myers** (Spartanburg Methodist College)

**Steve Smith** (UMass Boston)



THANK  
.. YOU  
😊

# Working Group Volunteers

A word cloud featuring the names of working group volunteers and their affiliations. The names are arranged in a roughly rectangular shape, with some names being significantly larger than others. The affiliations are listed in smaller text next to the names. The colors of the text vary, including shades of purple, blue, orange, and brown.

Sarah McCleskey  
Angie Batson Lafayette College  
University of Connecticut Western Carolina University  
Anne Koenig Hofstra University  
Mark Canney Maggie Smith  
Wellesley College  
Todd Falkowski  
Kristin Calvert Florida State University  
Annie Glerum University of Virginia  
Rachel A. Manning Brandeis University  
Beth Blanton PASCAL  
Charlotte M. Johnson Florida Gulf Coast University  
Teresa Negrucci Wesleyan University  
Peggy Glatthaar University of Pittsburgh  
Erika McNeil Middlebury College  
Terese Heidenwolf Lehigh University  
Dzintra Lacis Trinity College

shelly schmucker

# THE STATE OF EAST

# About me

---

- Celebrating 3 months with EAST!
- Hoosier born and raised, based in Indy
- Nearly 19 years at IUPUI University Library, ending as Senior Associate Dean for Scholarly Communication & Content Strategies
- Decade of shared print experience with ALI-PALNI and Partnership for Shared Book Collections





# Agenda

---

1. Strategic Directions 22-25
2. Directions to Investigate
3. Elements of Investigation

# Support collection building & management strategies

2011-2021 collection analysis project  
Ephemera review project



"Full vs Empty" by yuan2003 is licensed under CC BY-NC 2.0

# Ensure flexible & sustainable pathways to membership

---



**Individual Retention Partner**



**Individual Supporting Partner**



**Consortia Retention Partner**



**Consortia Supporting Partner**

Consortium membership model  
IMLS grant with SCELIC to investigate barriers to membership for MSIs

# Secure EAST's organizational stability

Membership growth  
Incorporated as a 501(c)(3) non-  
profit organization

<b>179</b>	Member Libraries	<b>15</b>	States
------------	---------------------	-----------	--------





# Expand opportunities to contribute to the EAST collective collection

Special Collections Analysis Pilot  
Self-Designating Specialty Areas



"Path" by Asif A. Ali is licensed under CC BY-NC-ND 2.0

# Directions to Investigate

---



"Our Direction" by Brian Talbot is licensed under CC BY-NC 2.0

**01** Enhanced Resource Sharing

**02** Membership Structures

**03** Refining Retention Commitments

**04** Reducing Barriers

# Elements of Investigation

---

Surveys

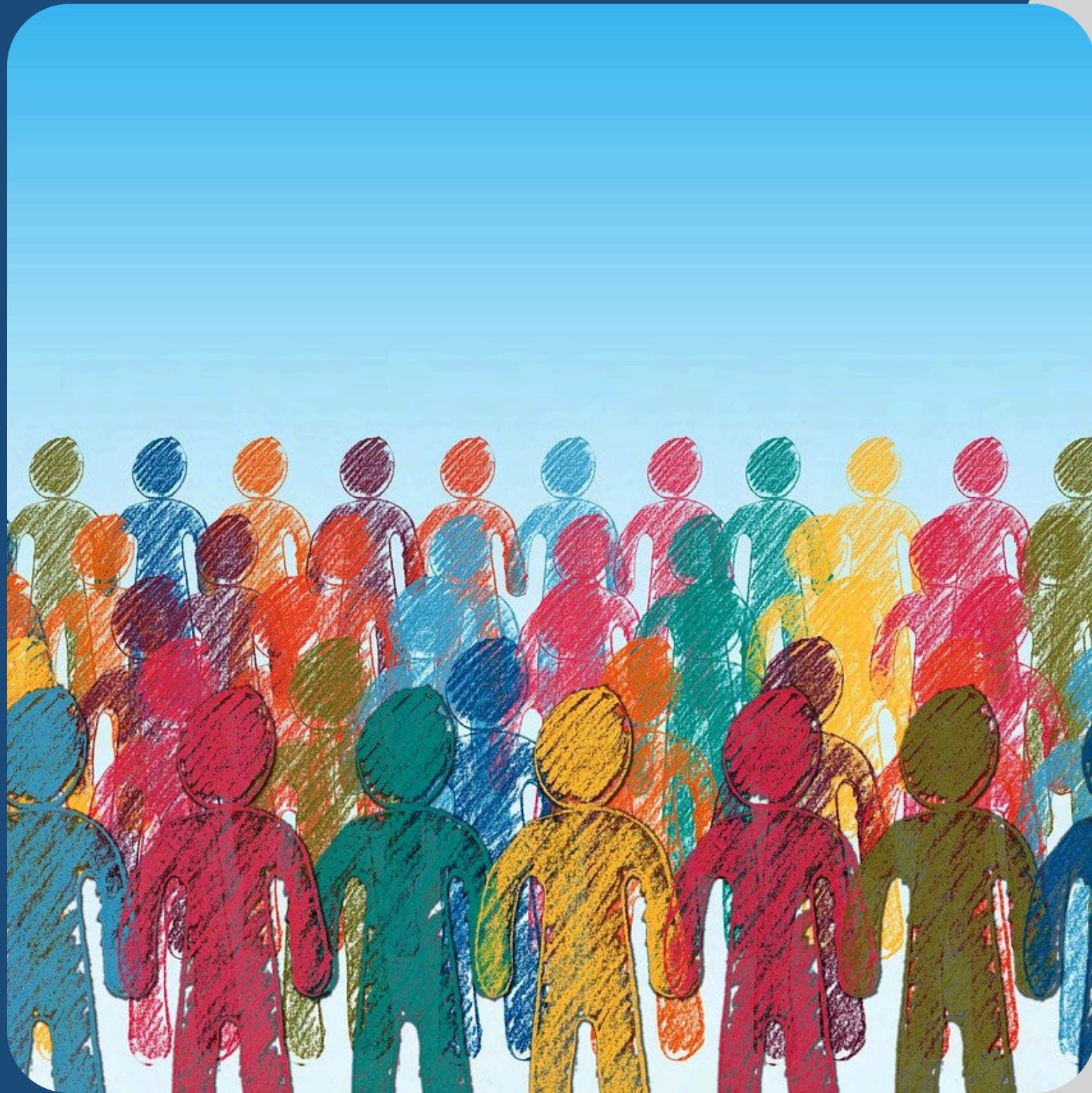
Town Halls

Focus Groups

Comment Periods



"Goed Zoekveld" by Bart van de Biezen is licensed under CC BY-NC-SA 2.0



Crowd People by geralt licensed under Pixabay License

# Vision

---

A community-engaged organization, evolving to meet the needs of members



**EAST**

EASTERN ACADEMIC  
SCHOLARS' TRUST

# Thank you



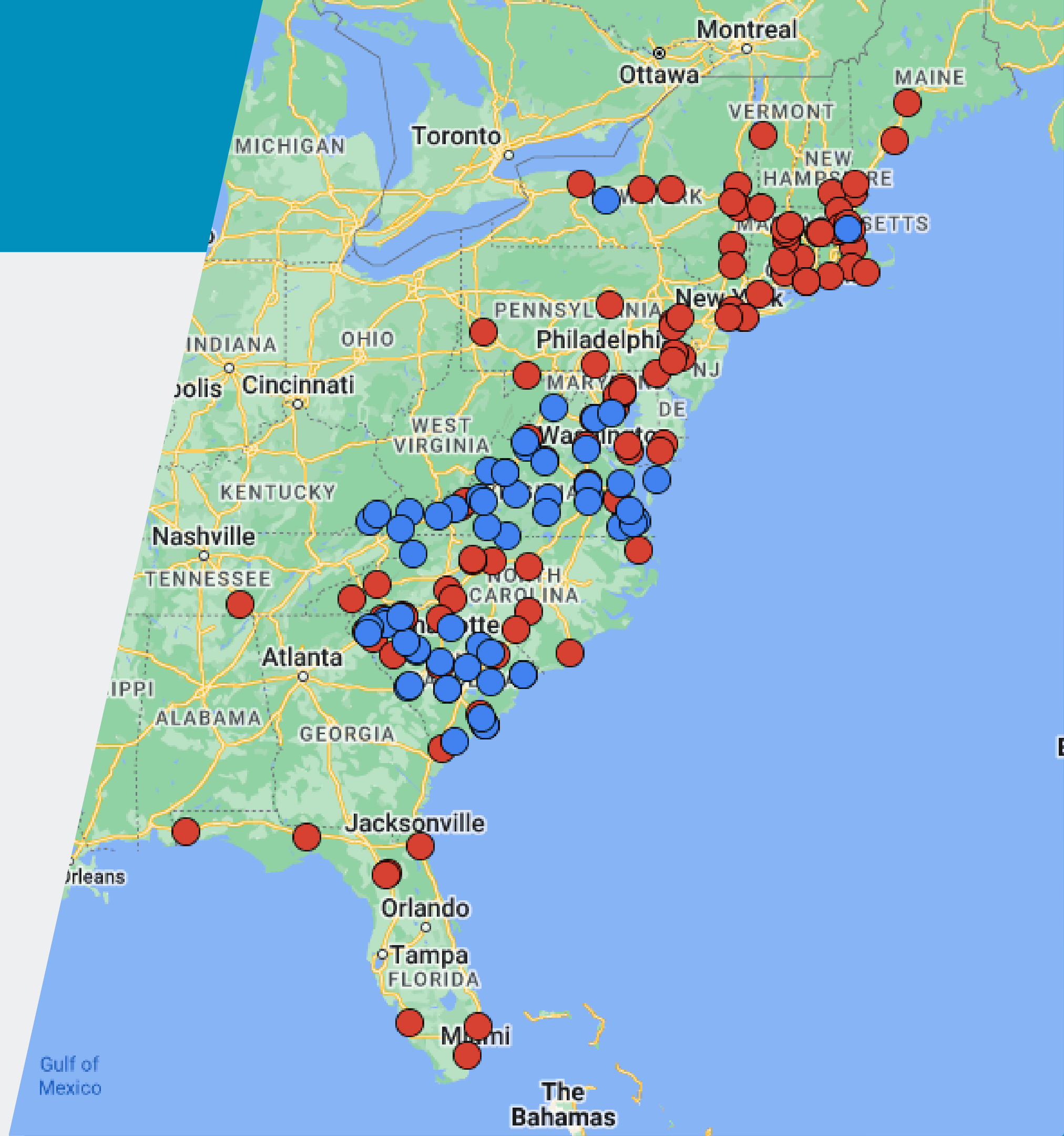
[tbaich@eastlibraries.org](mailto:tbaich@eastlibraries.org)



[eastlibraries.org](http://eastlibraries.org)



15 states east of the  
Mississippi





# Lightning Talks

## **Scope & Ephemera - Richard Bleiler**

Collections & Humanities Librarian, University of Connecticut

## **EAST IMLS Grant and HBCU Involvement - Vicki Coleman**

Library Dean, North Carolina A&T State University

## **Participation in HathiTrust Phase 3 - Ana Noriega**

Associate Director and Head of Collections Management, Colby College

## **EAST Resource Sharing Stats and Challenges - Susan Bernier**

Head of Collection Strategy, Florida Gulf Coast University



# EAST EPHEMERA

<https://eastlibraries.org/collection-analysis/collection-analysis-scope>

Richard.Bleiler@uconn.edu

# A LIGHTNING TALK





# ORIGINAL SITE

Unclear if purpose was:  
Descriptive?  
Prescriptive?  
Exemplary (a little of both)?

## EAST Monograph Collection Analysis Scope and Ephemera Document

Last Updated June 2024

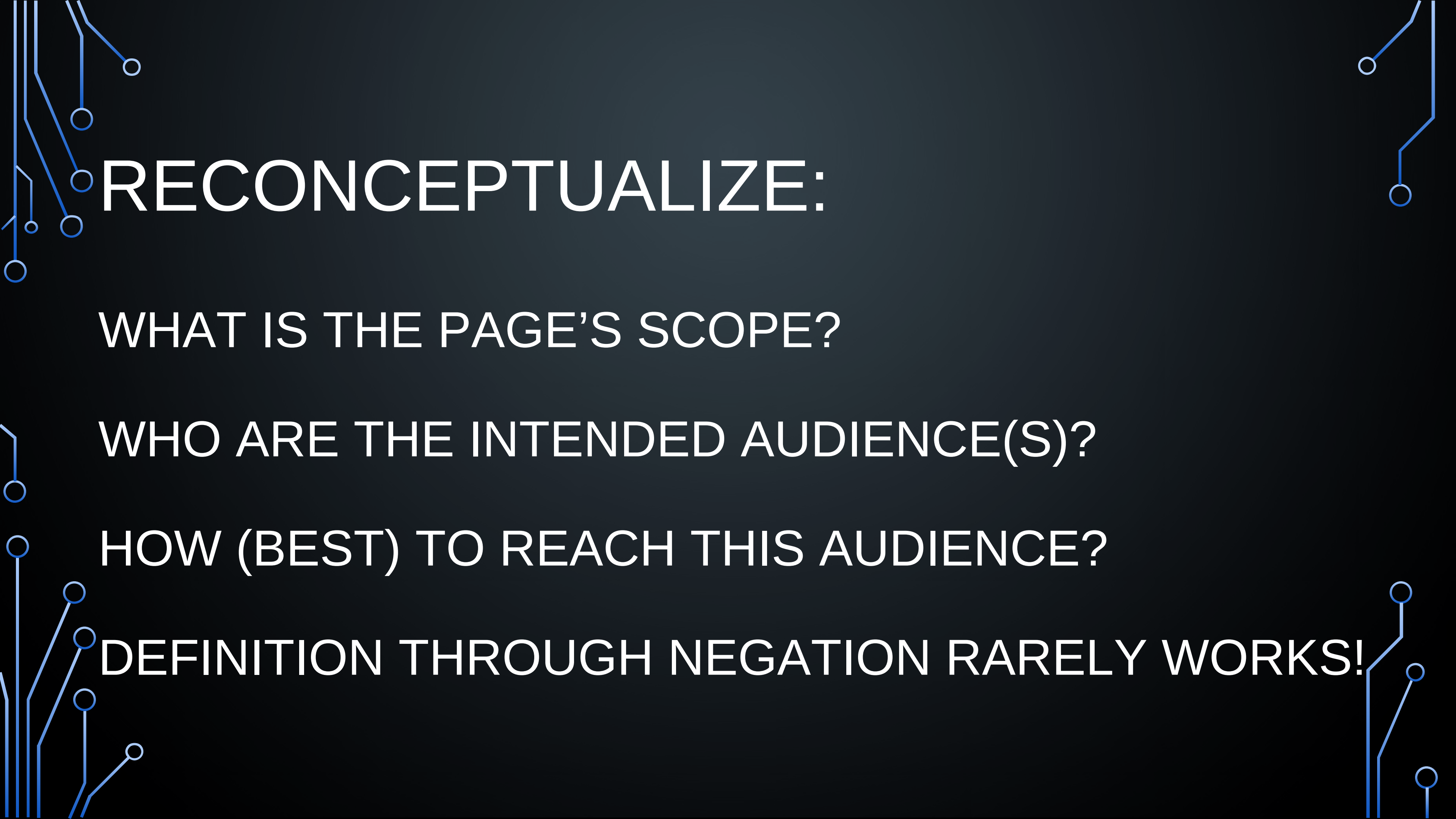
This document describes the current scope criteria for the EAST monograph collection. Developed during the original collection analysis process in 2015, the list has been refined by subsequent new cohorts and individual members.

The document specifies the types of library materials that are out of scope for retention allocation to the EAST Retention Partners.

This ephemera list applies to print monographs in circulating collections. The following materials are currently determined to be out of scope for EAST monograph retention:

- Non circulating monographs
- Special collections and reference materials (e.g. handbooks, almanacs, dictionaries)
- Theses
- Scores
- Maps
- Government documents - both US and international (Note that United Nations documents may optionally be included)
- E-books
- Media, microforms, audio/video materials
- Loose leaf material
- Serials/journals\* (addressed in separate work by EAST)
- Titles published since 2011: it is expected that these recently acquired materials will not be candidates for deselection for some time.
- Juvenile literature (identified by 008/22 a,b,c or j for juvenile fiction)
- Titles considered to be "ephemera": the ephemera category is detailed further below and represents materials that were deemed to be non-scholarly and, hence, not appropriate for retention.

Multi-volume sets of monographs are in scope, though were handled slightly differently between cohorts 1 and 2. In cohort 1, retentions were assigned if only one library held the title or holdings between libraries were identical. In cohort 2 libraries were also assigned retentions if a library held a superset of all volumes held across the EAST libraries.



# RECONCEPTUALIZE:

WHAT IS THE PAGE'S SCOPE?

WHO ARE THE INTENDED AUDIENCE(S)?

HOW (BEST) TO REACH THIS AUDIENCE?

DEFINITION THROUGH NEGATION RARELY WORKS!

# OUTCOME #1: MASSIVE REDESIGN!



## Collection Analysis Scope and Ephemera

[Home](#) » [Collection Analysis](#) » Collection Analysis Scope and Ephemera

*Note: This page refers to EAST's print monograph projects. See the [Serials and Journals](#) page for the scope of those projects.*

EAST aims to retain all unique and scarcely held print monograph materials, and sufficient copies of widely held materials to assure preservation and access. While initially EAST only considered titles published before 2011, this has been extended to cover titles published through 2021. Libraries may also proactively add retentions on newer titles. See the [EAST retention models](#) for further details on retention models used in collection analysis. Note that while EAST focuses on the retention of print monographs in circulating collections, some libraries may opt in to retaining non-circulating special collections monographs if they can be made available digitally.

EAST excludes materials for which libraries are not usually willing to make long term commitments, which EAST categorizes as 'ephemera'. While libraries may opt to retain some of these types of materials, they are not required to do so. The following types of materials are currently determined to be out of scope for monograph retention:

- Reference materials (e.g. handbooks, almanacs, dictionaries)
- Computer manuals and guides
- Leisure materials such as travel and hobby guides
- Juvenile literature
- Test prep materials (e.g. LSAT, GRE)
- Textbooks and instructional materials
- Theses
- Scores
- Maps
- Loose leaf material
- Government documents – both US and international (United Nations documents may optionally be included)
- All non print formats, e.g. e-books, microforms, audio/video materials and other media

See also the [detailed list of EAST ephemera \(pdf\)](#), and a [tips document for identifying potentially suspect or out of scope materials \(pdf\)](#).

Last updated: September 2024

# THE BIG ISSUE: SECTION #3

Abacus Software	Draft2Digital (Self Publisher)	O'Reilly
Abdo Kids	Dragonfly (Random House Children's paperback imprint)	Oxmoor
ACE	Dreaming Robot Press	PaperStar
Addison-Wesley	Educational Testing Service (Test preparation)	PeachPit Press (tech books)
Addison Wesley	Ember (Random House Children's paperback imprint)	Perennial Library
Adobe Press	Enslow	Peterson's Guides
Adobe Systems	ERIC Clearinghouse	Piccadilly Publishing
ALA editions	Eyewitness	Picture Window
Aladdin Mix	F. Watts	Piscataway, N.J.: The Association, (test preparation)



# OUTCOME #2: REDESIGN POSSIBILITY

	A	B	C	D	E	F	
1	Publisher as currently listed - update if needed	ISBN	Website	Rationale	Reviewer's initials and	Copied / Sorted to tab	Tab Sort
2	Abacus Software					<input type="checkbox"/>	
3	Abdo Kids					<input type="checkbox"/>	
4	ACE					<input type="checkbox"/>	
5	Addison Wesley					<input type="checkbox"/>	
6	Adobe Press					<input type="checkbox"/>	
7	Adobe Systems					<input type="checkbox"/>	
8	ALA editions					<input type="checkbox"/>	
9	Aladdin Mix					<input type="checkbox"/>	
10	Alpha Books (Idiot's Guides)		<a href="https://www.penguinrand">https://www.penguinrand</a>		SA 9/27/24	<input checked="" type="checkbox"/>	Guides
11	American Girl/Pleasant Company					<input type="checkbox"/>	
12	Amicus					<input type="checkbox"/>	
13	Apple Computer					<input type="checkbox"/>	
14	Apple Paperbacks					<input type="checkbox"/>	
15	Applesauce					<input type="checkbox"/>	
16	Arco (test preparation)					<input type="checkbox"/>	
17	AuthorHouse (Self Publisher)					<input type="checkbox"/>	
18	AVALON					<input type="checkbox"/>	
19	Baedeker					<input type="checkbox"/>	
20	Ballantine		<a href="https://www.randomhous">https://www.randomhous</a>			<input type="checkbox"/>	
21	Bantam					<input type="checkbox"/>	
22	Barnes & Noble Press (Self Publisher)					<input type="checkbox"/>	
23	Barron's Educational Series (test preparation)					<input type="checkbox"/>	
24	Bearport					<input type="checkbox"/>	
25	Beech Tree Chapter Books (paperback imprint)					<input type="checkbox"/>	
26	Bellwether Media					<input type="checkbox"/>	

# ACKNOWLEDGMENTS AND GRATITUDE

Sara Amato

Alison Armstrong

Tina Baich

Liz Bodian

Julie Kane

C. Melissa Laytham

Rachel Manning

John Myers

Tabatha M. Pursley

Matthew Revitt

Tiffany B. Russell

Steve Smith

The image features a dark blue background with white, stylized circuit board traces in the corners. These traces consist of straight lines and right-angle turns, ending in small circles that represent components or connection points. The traces are located in the top-left, top-right, bottom-left, and bottom-right corners, framing the central text.

# DISCUSSION AND OBSERVATION



# Lightning Talks

**EAST IMLS Grant and HBCU Involvement - Vicki Coleman**  
Library Dean, North Carolina A&T State University





# Reflections on the EAST IMLS Grant and HBCU Involvement

Vicki Coleman, Dean of Library Sciences and Services  
October 22, 2024



**NORTH CAROLINA AGRICULTURAL  
AND TECHNICAL STATE UNIVERSITY**

# **EAST and SCELC - IMLS Planning Grant**

## ***Overview***

- 2-year project to identify ways to enhance the diversity of institutional participants and collections in their respective shared print programs
- Community Council to provide feedback, guidance, and advice
- Justification
  - Highlight value shared print can offer MSIs and HBCUs
  - Contribute to the overall preservation of a diverse and inclusive collection

## Research Questions

- Do HBCU book collections reflect the community they serve?
- Do HBCUs own books about their communities that are not held by other shared print participants?
- Do HBCU retention commitments reflect the community they serve?



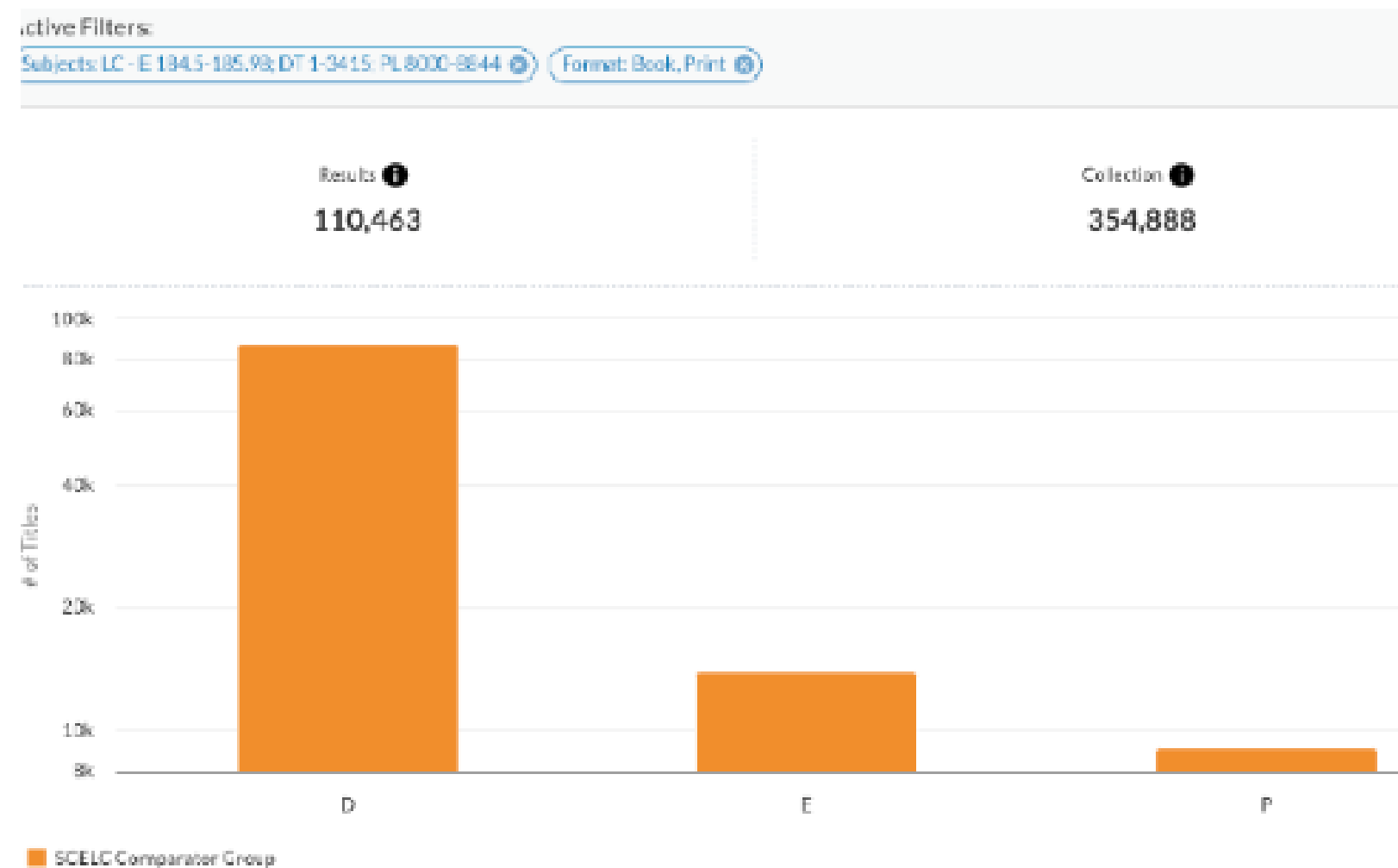
## FAST vs LCSH

- Faceted metadata based on LCSH
- More comprehensive than LCSH analysis
- Incorporates an expanded list of headings across LC class numbers (i.e., across disciplines)

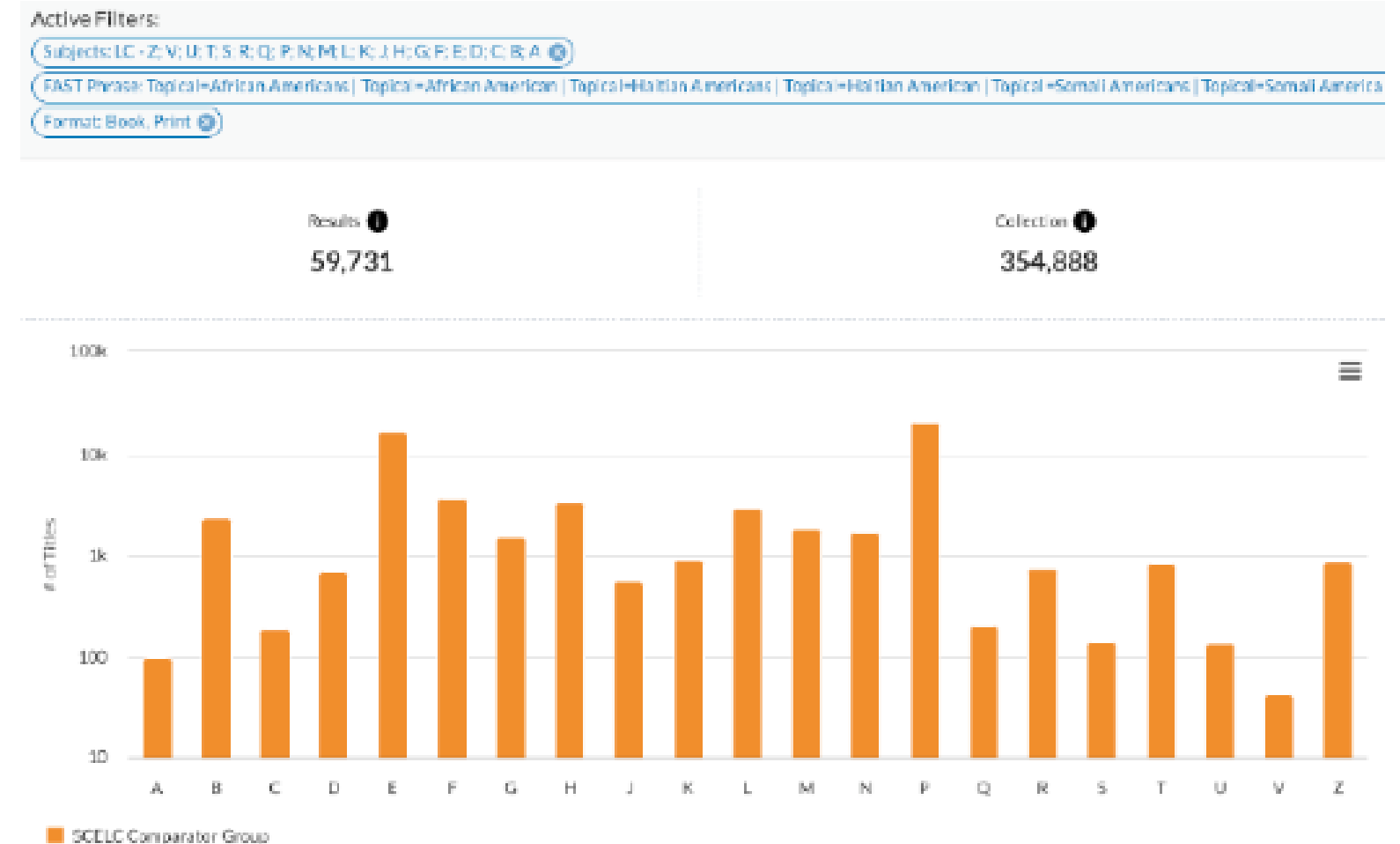


# FAST vs. LC Class Number Analysis - African Americans

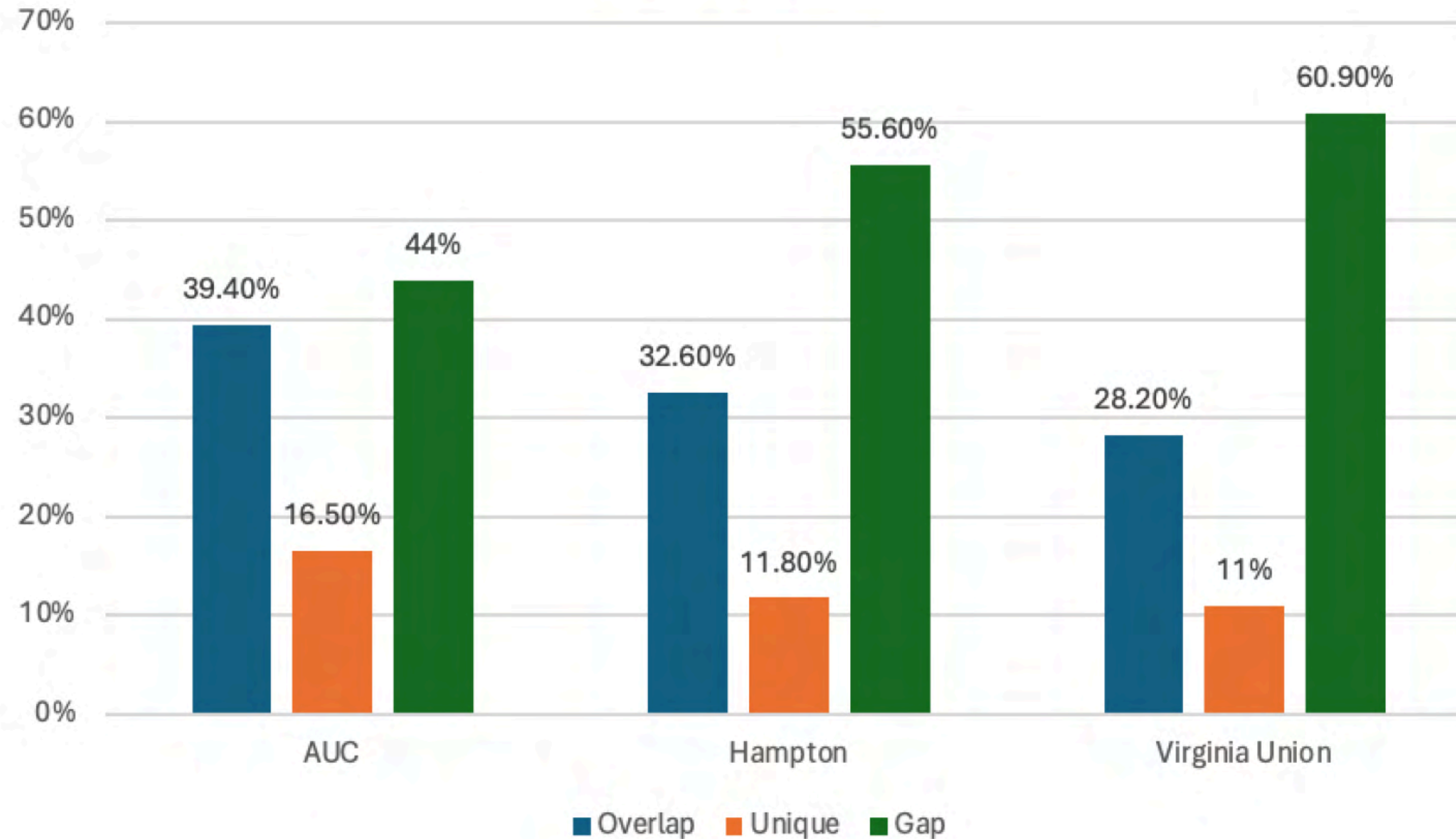
Using standard LC Class Headings is limited to classes D, E, and P



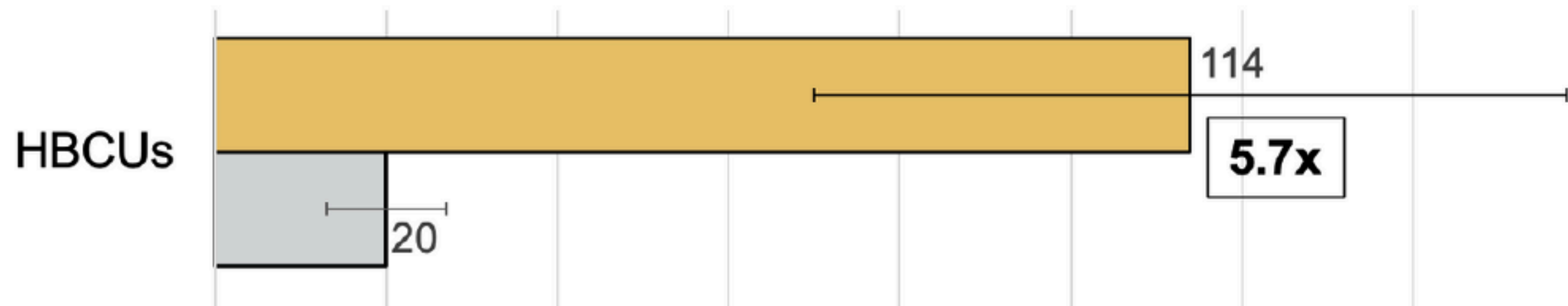
FAST Headings identify titles across the range of LC Classes



### Overlap of FAST Titles with other EAST HBCU Libraries - A Peer Perspective



Do MSIs own books ‘about’ their communities that are not held by other shared print participants? [Yes...]



Based on number of titles held by HBCU's as compared to the paired PWI institutions.

## Reflections

- Appreciation for EAST/SCELC IMLS planning grant research
- Need for engagement among HBCUs regarding print collective collections







# Lightning Talks

**Participation in HathiTrust Phase 3 - Ana Noriega**

Associate Director and Head of Collections Management

Colby College



# Colby, Hathi Pilot 3, unique non-circulating items

**Colby College**, 2200 FTE, private 4-year liberal arts; Waterville, Maine (rural), -900,000 total monographs; +600,000 have retention commitments.

We are members of three print retention programs:

- MSCC,
- EAST
- HathiTrust

Special Collections: six full time staff positions (three MLS); Annex has appropriate collections to pull from as well. Focus on outreach, teaching and community engagement.

To make it super interesting, we were migrating from Sierra to Alma after 30+ years with iii products

**Pilot 3 @ HathiTrust:** 2021 Colby joined the Pilot 3 group focused on

- non-circulating materials digitized in HathiTrust
- materials were in the public domain
- only 1-2 members reported as holding these items so unique across HT's membership

Frequent group meetings to norm definitions, system requirements, scope of work.

[Shared Print Policies](#) Retention Libraries participating in Phase 3, required to follow validation requirements for metadata, inventory confirmation, and physical condition.

Heather made it easy--gave us a list to select from, encouraged us to work with Special Collections.



# Lightning Talks

**EAST Resource Sharing Stats and Challenges - Susan Bernier**

Head of Collection Strategy, Florida Gulf Coast University



# FGCU FAST FACT

- **FGCU migrated to Alma in 2022**
- **Integrated Rapido in 2024**
- **Stopped WorldShare subscription in 2024**
- **Peggy Glatthaar, Head of Customer Services, retired in 2024**

# FGCU LENDING STATISTICS

<b>EAST Consortium</b>	<b>East Retention?</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>
<b>N</b>	<b>N</b>	67	113	1,800	1,717
<b>N</b>	<b>Y</b>	24	47	137	124
<b>Y</b>	<b>N</b>			3	3
<b>Y</b>	<b>Y</b>				1
<b>Grand Total</b>		<b>91</b>	<b>160</b>	<b>1,940</b>	<b>1,845</b>



# EAST ILL CHALLENGES

- **We don't share one system**
  - Solution in 2025 - Development of Rapido for non-Alma users
    - Peer-to-Peer in Rapido (time-consuming & slow 1-by-1 adding of institutions)
    - Request an EAST Consortium Rapido Pod
- **170+ institutions & 1 loan policy**
  - Can we all agree?
  - Add borrowing/lending loan terms to our EAST Best Practices?

**Meet me in the 1<sup>st</sup> Resource Sharing Breakout Room!**

# Breakout Rooms - 1st Repeating Session

- ✓ Alma and EAST
- ✓ How can EAST reduce barriers to participation
- ✓ EAST Commitments and Scope
- ✓ Collaborative Collection Development
- ✓ Special Collections and EAST
- ✓ Resource Sharing
- ✓ EAST Nuts and Bolts

Record >  
 Breakout rooms

---

Docs >  
 Notes >  
 Whiteboards >

---


Reset to default

---


More




Breakout rooms

 0
 


Join

 0
 


Join

 0
 


Join

 0
 


Join

 0
 

Join

 0
 

Join

 0
 

Join

Moderator	Notetaker
Liz Bodian	Julie Kane
Tony Fonseca	Marta Brunner
Matthew Revitt	Jonathan Miller
Susan Myers	Tiffany Russell
Steve Smith	Lori Ostapowicz-Critz
Susan Bernier	Missy Laytham
Alison Armstrong	

	Time	Start Time	End Time
<b>Breakout 1</b>	20	10:25	10:45
<b>Transition / Break</b>	15	10:45	11:00
<b>Breakout 2</b>	20	11:00	11:20
<b>Report Outs</b>	10	11:20	11:30





**Breakout  
Rooms  
will reopen  
after the  
break**



# Breakout Rooms - 2nd Repeating Session



Alma and EAST

0

Join

How can EAST reduce barriers to participation

0

Join

EAST Commitments and Scope

0

Join

Collaborative Collection Development

0

Join

Special Collections and EAST

0

Join

Resource Sharing

0

Join

- Record >
- Breakout rooms
- Docs >
- Notes >
- Whiteboards >
- Reset to default



More

Breakout rooms

Moderator	Notetaker
Liz Bodian	Jonathan Miller
Alison Armstrong	Missy Laytham
Matthew Revitt	Julie Kane
Susan Myers	Tony Fonseca
Steve Smith	Marta Brunner
Charlotte M. Johnson	Tiffany Russell

	Time	Start Time	End Time
Breakout 2	20	11:00	11:20
Report Outs	10	11:20	11:30

# Breakout Rooms - Reporting Out

**Alma &  
EAST**

**Commitments  
& Scope**

**Barriers to  
Participation**

**Special  
Collections**

**Collaborative  
Collection  
Development**

**Resource  
Sharing**



**HEATHER WELTIN**

**Content and Data Management Lead  
and Shared Print Program Officer**

HathiTrust





Hathi  
Trust

# Vision of Shared Print Collaboration

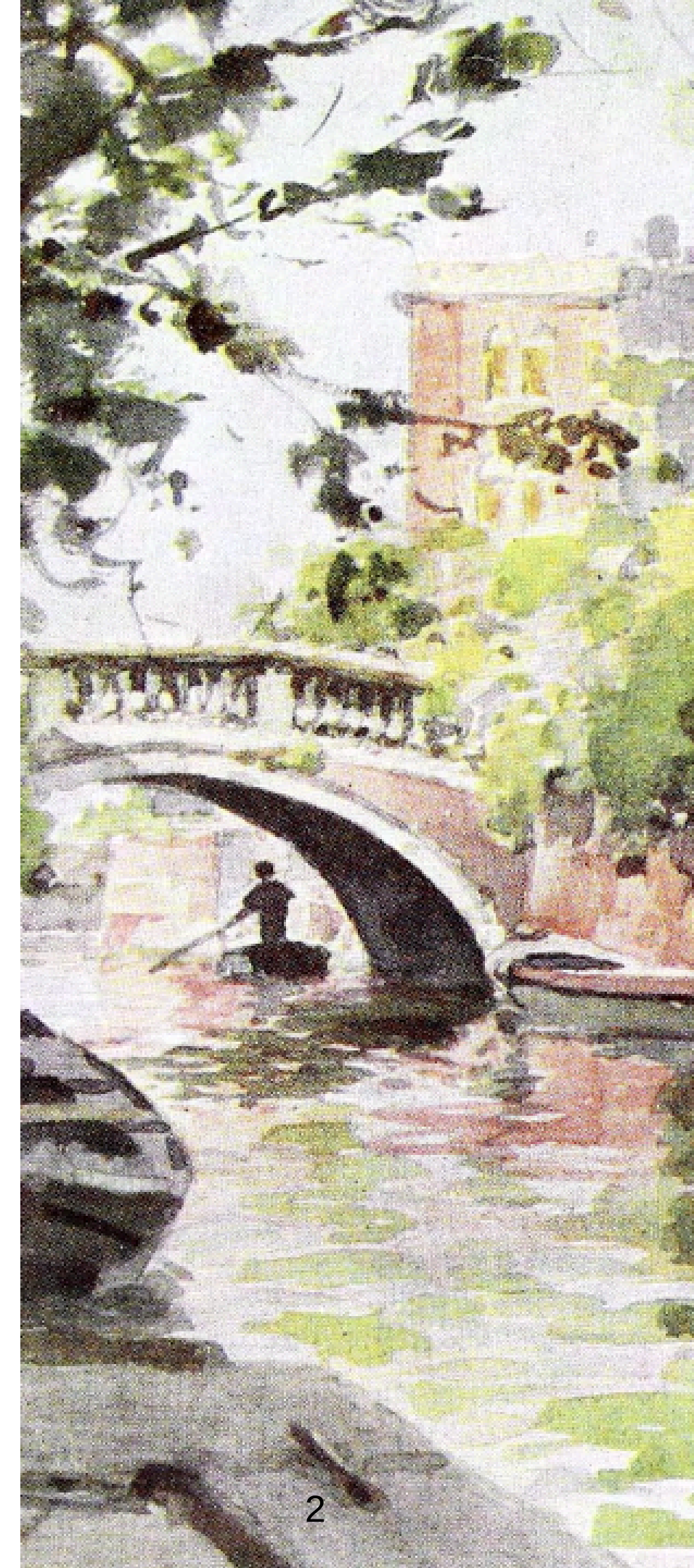
---

EAST Member Meeting  
October 22, 2024



# Agenda

1. Themes and Thoughts
2. Shared Print Partnership
3. HathiTrust Shared Print Program
4. HathiTrust Strategic Vision
5. Next Steps for
  - HathiTrust Shared Print Program
  - And all shared print programs





## What Shapes My Thinking Around Shared Print?

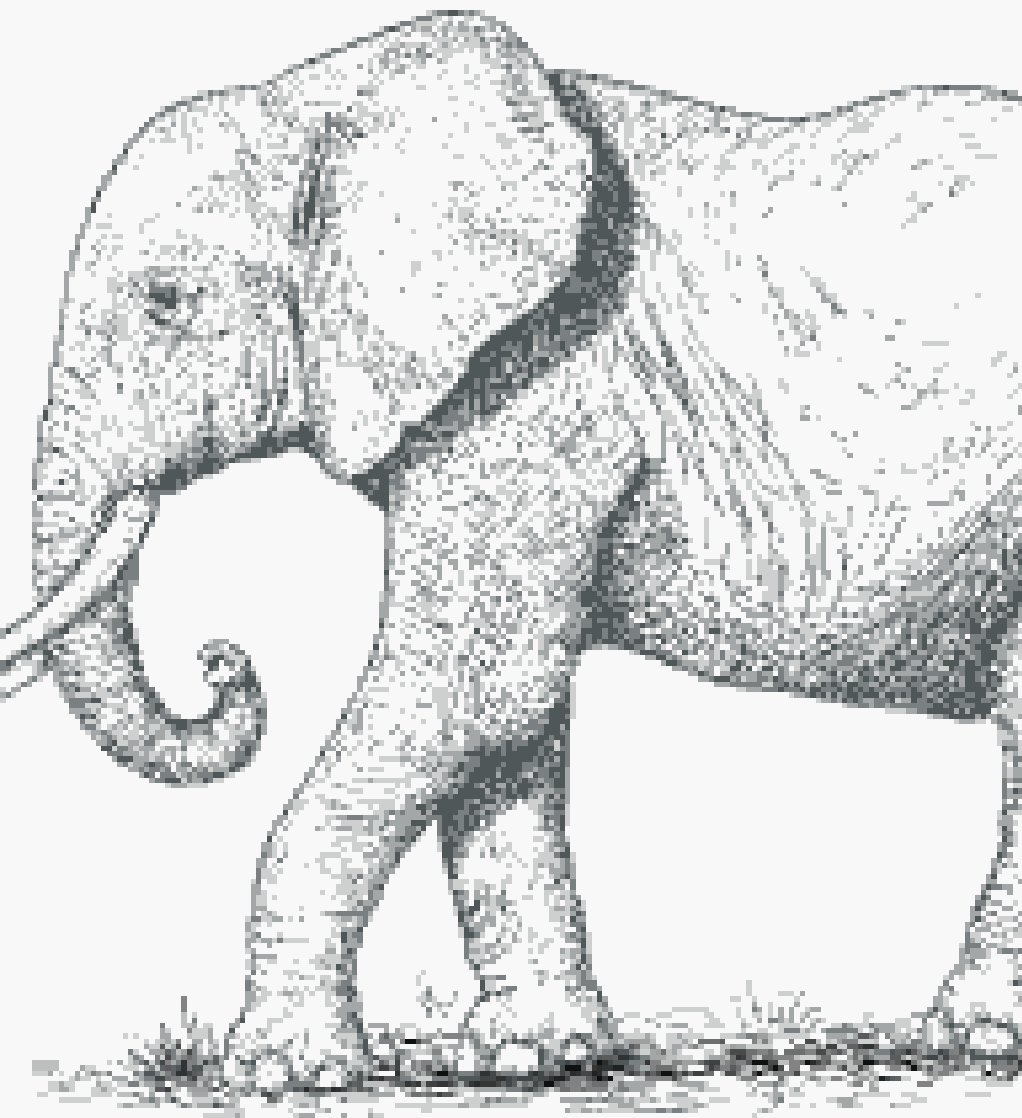
**“The future of print collections is shared”  
- CCH Collaboration Vision**

- Shared print is part of the entire lifecycle of collections
- Establish mutual understanding and trust
- Encompass different voices and stakeholders
- Sustainability through an ecosystem



*The Rosemont Shared Print Alliance and the Partnership for Shared Book Collections were separate organizations focused on ensuring the retention of and access to print journal backfiles and monographs respectively. As of July 1st, 2024, they have formed a single entity known as the Shared Print Partnership. The following year will serve as a bridge to finalize the scope and mission of this new organization, with work being guided by a bridge year executive committee.*

## HathiTrust's Shared Print Program



### Goals:

- Ensure preservation of print and digital collections
- Reduce overall costs of collection management for HathiTrust members
- Catalyze national/international collective management of collections





# HathiTrust's Shared Print Program

As of 2024:

- 79 retention libraries participating in HathiTrust Shared Print Program
- 18,418,030 single-part monographs
- 5,614,024 individual titles



# HathiTrust's Strategic Vision

## Our Directions & Objectives

### **Increase Access and Use**

We will expand access to and increase the use of copyrighted, open, and public domain works in the HathiTrust collection.

### **Expand and Diversify the Collection**

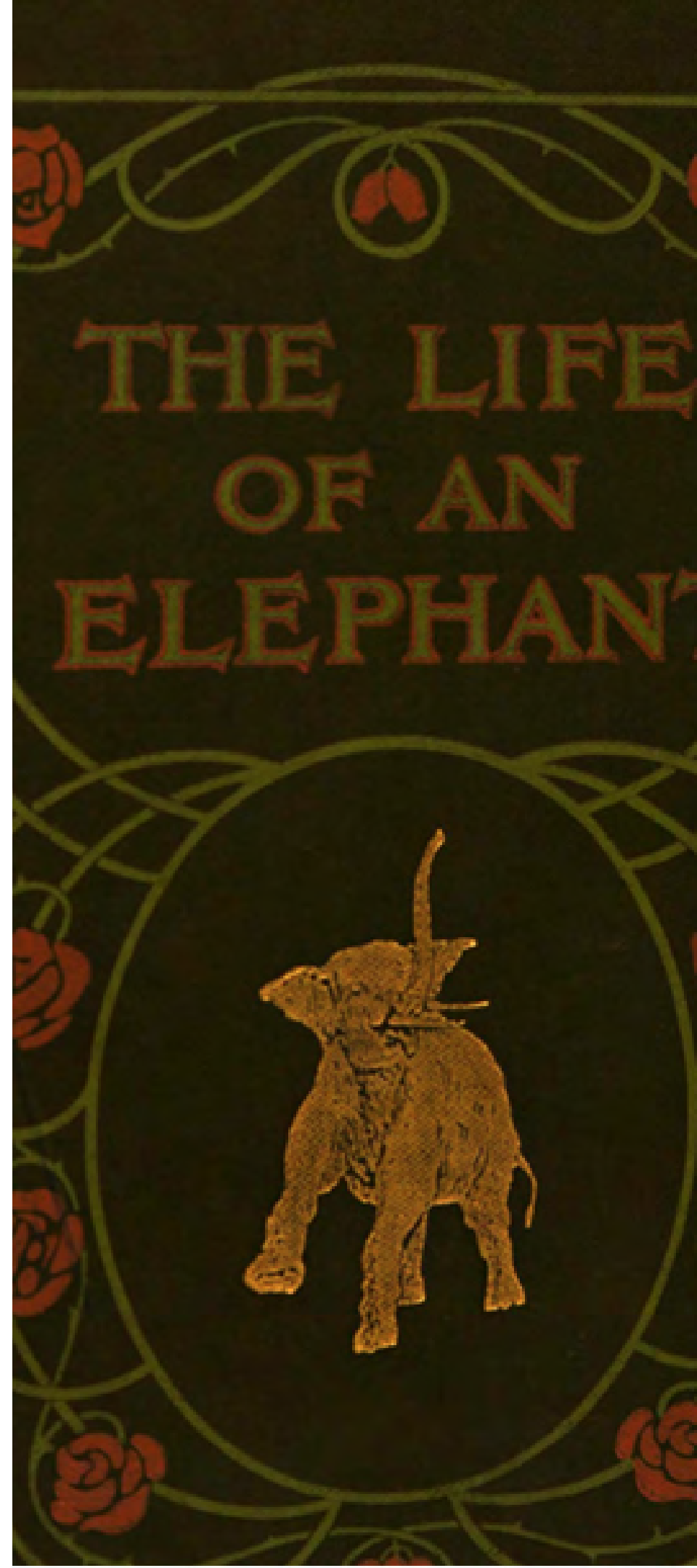
We will expand the volume and diversity of book and serial content in the HathiTrust collection.

### **Enrich Texts and Metadata**

We will enable new forms of discovery, access, and use of the HathiTrust collection through large-scale enhancement of texts and metadata.

### **Invest in Core, Enabling Infrastructure**

We will reinforce our technological and operational foundations to preserve and steward the HathiTrust collection responsibly, sustainably, and effectively.





## Next Steps - HathiTrust's Shared Print Program's Collection Policy and Strategy

- Policy
  - in service to HathiTrust and our members
- Goal
  - at least one retention commitment on all items in the HathiTrust Digital Library
- Strategy
  - focused work, unique content, member-driven needs, collaboration, expand and diversify, and improve other services
- Commitments that are
  - Member centric, support of physical preservation, discoverable and usable, integrated into member's collection lifecycle work



# Next Steps - For All Shared Print



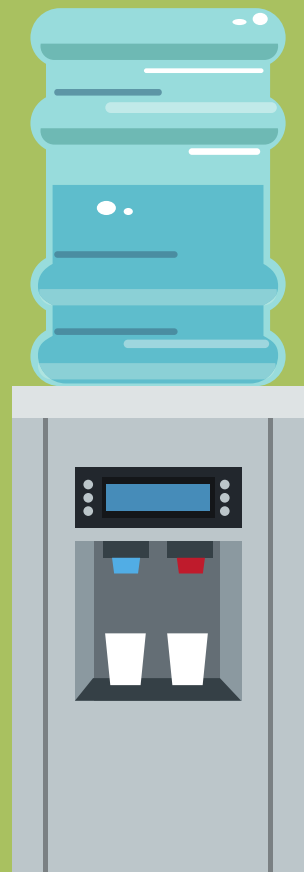
[www.freepik.com](http://www.freepik.com)



Hathi  
Trust

Thank you.

@HATHITRUST



# Water Cooler Tomorrow @ 10

Upcoming Events

**Slides and Recording will be sent out this week along with a Feedback Survey.**

**or send feedback to: [info@eastlibraries.org](mailto:info@eastlibraries.org)**