EAST Quarterly Update
Member Focus Groups on Strategic Framework

July 22 & 23, 2025

EAST EASTERN ACADEMIC SCHOLARS' TRUST

Feb/Mar	Member Pulse Survey
March 28	Virtual Board Retreat #1
April 11	Virtual Board Retreat #2
April 22/23	Quarterly Update Informal Discussion
May 23	Virtual Board Retreat #3
May/June	Member Survey on Strategic Objectives
June 16	Virtual Board Retreat #4

Mission & Vision

To secure the print scholarly record in support of teaching, learning, and research. *(affirmed 3/28)*

EAST will empower members through trusted leadership and advocacy to collaboratively steward enduring print collections to serve their campus and the wider scholarly community for decades to come. EAST will be a vital element and champion of the global shared print landscape and a model for financially sustainable, flexible, and distributed collective action by libraries. *(approved 5/23)*
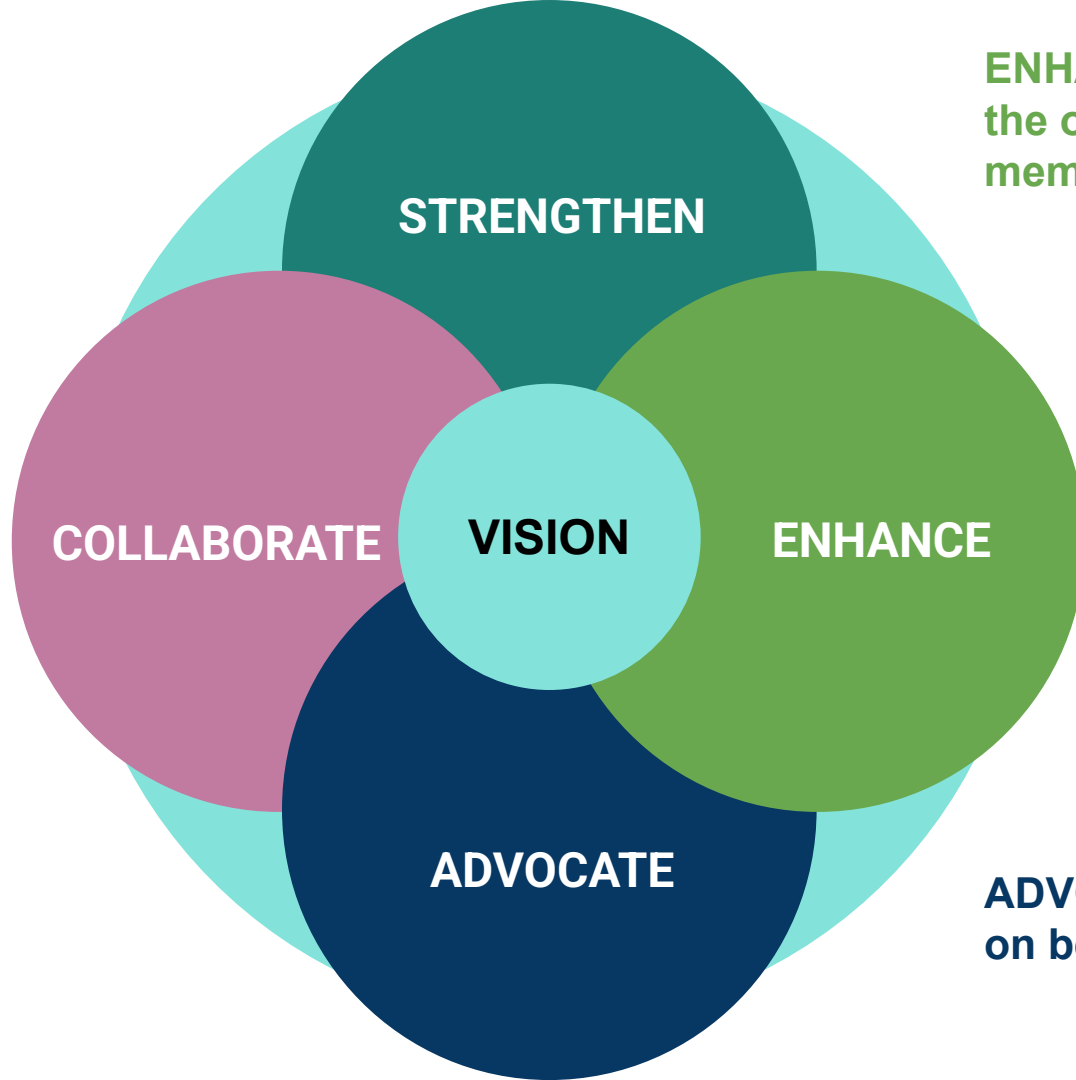
May/June iteration of framework

STRENGTHEN
member collection building & management strategies

ENHANCE
the ongoing value of membership

COLLABORATE
to improve preservation and access

ADVOCATE
on behalf of members

STRENGTHEN

COLLABORATE

VISION

ENHANCE

ADVOCATE

STRENGTHEN
member collection building & management strategies

Engage members and facilitate conversations

Develop external partnerships

Work closely with national and international shared print programs

COLLABORATE
to improve preservation and access

Facilitate data-informed decision making

Diversify the EAST collection collection

Secure retention commitments beyond 2031

ENHANCE
the ongoing value of membership

Identify and reduce barriers

Outreach to institutions serving underrepresented communities

Communicate the value of membership

Evolve to best provide value

ADVOCATE
on behalf of members

Make the case for shared print

Advocate for open standards and systems

Work with service providers to advocate integration

Caveats

- We did not collect demographic information.
- We received 36 responses.

Member Ratings of Objectives by Highest Count of Rating (i.e., the greatest number of respondents rated the objective this way)

Moderately Important	Moderately / Very Important	Very Important	Very Important / Critical
Identify and reduce barriers to membership (49%)	Make the case for shared print writ large (e.g., integration, activities, national network) (32% / 30%)	Facilitate members' data-informed decision making about collections (54%)	Secure retention commitments beyond 2031 so members can continue to rely on the EAST collective collection (32% / 32%)
Work closely with shared print programs nationally and internationally to promote collaboration and advocacy (49%)		Work with vendors and service providers to advocate for tools and infrastructure that support integration of shared print (57%)	
Communicate the value of membership to member libraries and their constituencies (46%)		Consider ways in which EAST may need to evolve to best provide value into the future (51%)	
Engage members and facilitate conversations to improve collaboration (46%)		Diversify the EAST collection collection to include underrepresented voices in the scholarly record (46%)	
Engage in outreach to institutions serving underrepresented communities (43%)		Advocate for open standards and systems interoperability (41%)	
		Develop external partnerships to expand both digital and physical access to resources (38%)	

Objective	% of Very Important & Critical Ratings	Top Objectives from Session #3
Facilitate members' data-informed decision making about collections	73%	**CORE**
Secure retention commitments beyond 2031 so that members can continue to rely on the EAST collective collection	65%	✅
Consider ways in which EAST may need to evolve to best provide value into the future	65%	✅
Work with vendors and service providers to advocate for tools and infrastructure that support integration of shared print	65%	
Diversify the EAST collective collection to include underrepresented voices in the scholarly record	57%	
Make the case for shared print writ large (e.g., integration, activities, national network)	54%	
Advocate for open standards and systems interoperability	54%	
Develop external partnerships to expand both digital and physical access to resources	46%	
Work closely with shared print programs nationally and internationally to promote collaboration and advocacy	46%	✅
Engage in outreach to institutions serving underrepresented communities	38%	
Communicate the value of membership to member libraries and their constituencies	35%	✅
Engage members and facilitate conversations to improve collaboration	30%	
Identify and reduce barriers to membership	24%	✅

Some member suggestions

- Focus on maintenance
- Strengthen resource sharing among member libraries
- Diversify the EAST collective collection
- Improve documentation (e.g., policies and practices)
- Greater emphasis on sustainability and long-term preservation of content
- Guidance for libraries in danger of institutional closures
- Simplify and streamline to make participation as easy as possible
- Grow membership in EAST

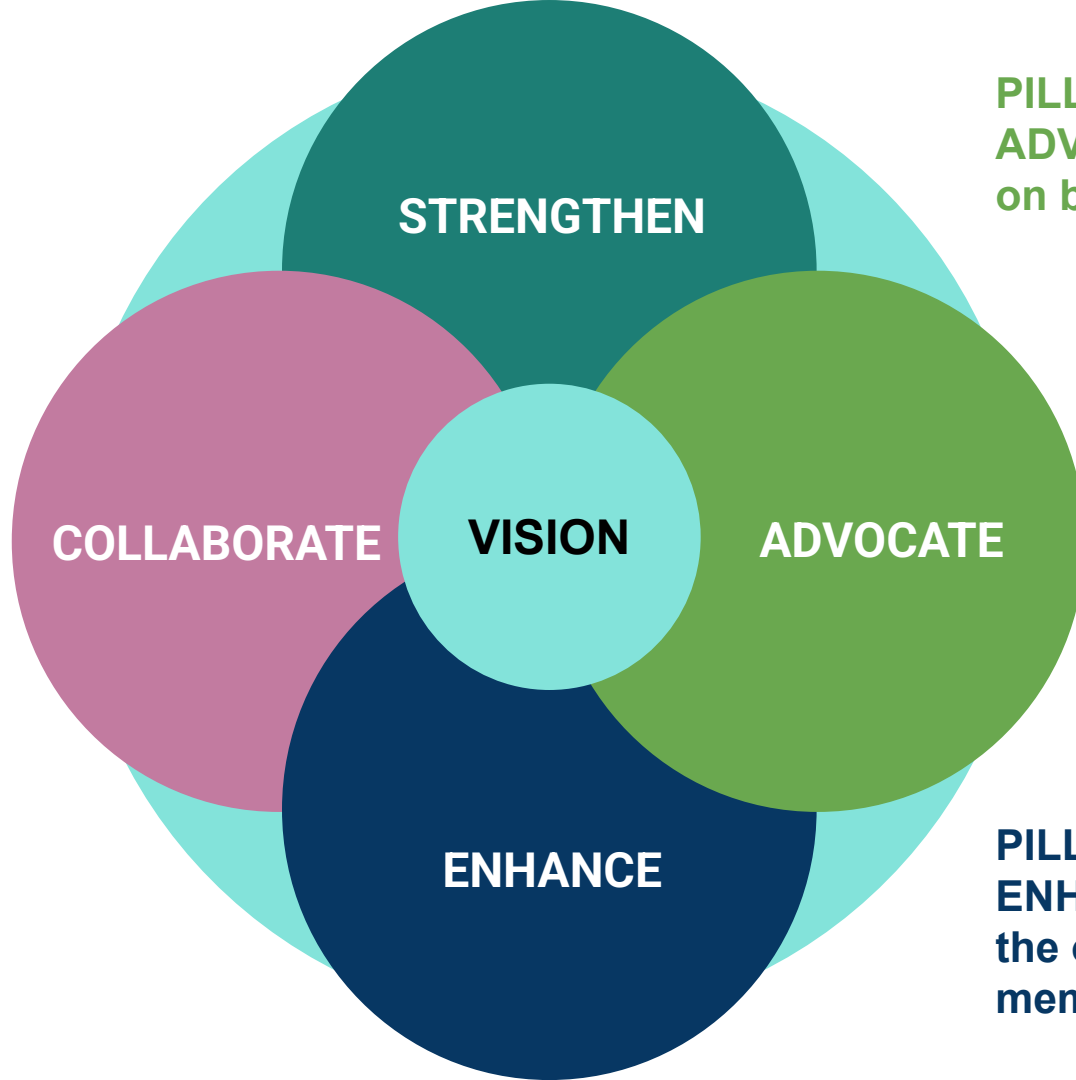**Time for a poll!**

June/July revision of framework

EAST's Core Strategy

Facilitate members' data-informed decision making about collections

PILLAR 1:
STRENGTHEN
member collection
building &
management
strategies

STRENGTHEN

PILLAR 2:
ADVOCATE
on behalf of members

COLLABORATE

VISION

ADVOCATE

PILLAR 4:
COLLABORATE
to improve
preservation and
access

ENHANCE

PILLAR 3:
ENHANCE
the ongoing value of
membership

PILLAR 1: STRENGTHEN
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PILLAR 2: ADVOCATE
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PILLAR 4: COLLABORATE
to improve preservation and access

Identify and reduce barriers

Outreach to institutions serving underrepresented communities

Communicate the value of membership

Evolve to best provide value

PILLAR 3: ENHANCE
the ongoing value of membership

Thank you!

Interest level in specific activities

Would your library be interested in EAST supporting identification of collection subject strengths/weaknesses?

11% Not at all, 8 % Somewhat, 24% Interested, **46% Very**, 8% Extremely

Would your library be interested in EAST supporting proactive retention of newly acquired titles?

5% Not at all, 19% Somewhat, 24% Interested, **41% Very**, 5% Extremely

Would your library be interested in EAST supporting education of local administrators on the importance of shared print efforts and print collections generally?

3% Not at all, 14% Somewhat, **46% Interested,** 30% Very**,** 5% Extremely