Leveraging Your Consortial Memberships for Next Level Collection Management
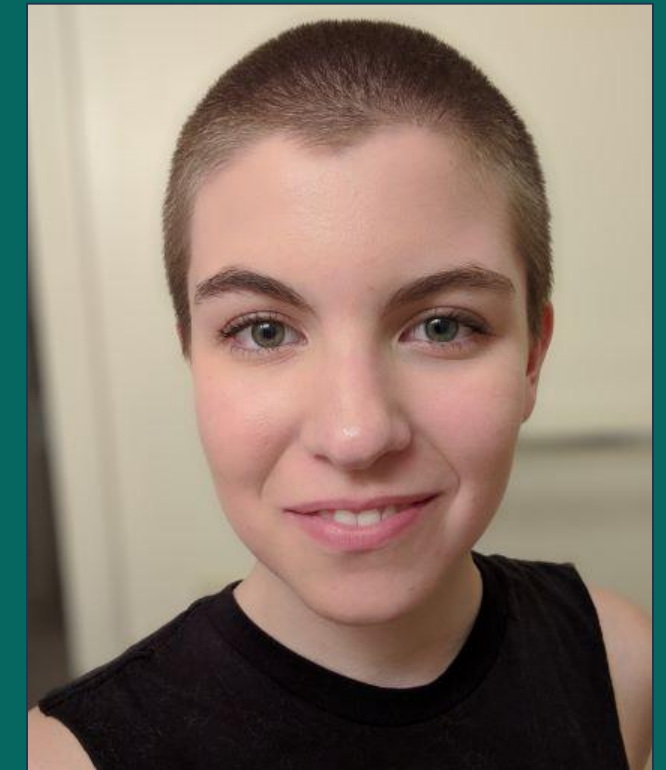
Tina Baich
EAST

Helen McManus
VIVA

Renna Redd
Clemson University

Rachel Smith
PASCAL

2025 Charleston Conference™
ISSUES IN BOOK AND SERIAL ACQUISITION

Code of Conduct

The Charleston Library Conference is an inclusive, professional conference. We respect free speech and invite diverse perspectives and opinions. All participants are expected to treat others with respect and consideration, keeping the conference environment free of discrimination or harassment, maintaining professional and ethical conduct at all times. Visit our website to read the full text.

Help us make sure this session is accessible!

Please do the following to allow all attendees to fully participate in this session:

- All speakers should use microphones.

- Speakers and participants should identify themselves by name and affiliation during the presentation and Q&A.

- Speakers should repeat/rephrase all questions into microphones before answering them.

EAST EASTERN ACADEMIC SCHOLARS' TRUST

Tina Baich
Director

What is EAST?

Independent non-profit organization with the mission to

secure the print scholarly record in support of teaching, learning, and research

through a distributed shared print program*

that includes monographs with more than 11 million retained and serials with more than 37,000 retained

Shared print programs are agreements among libraries to retain certainly titles for a given period of time, often referred to as the retention period. Most programs also include some agreements relative to ensuring access to the retained titles.
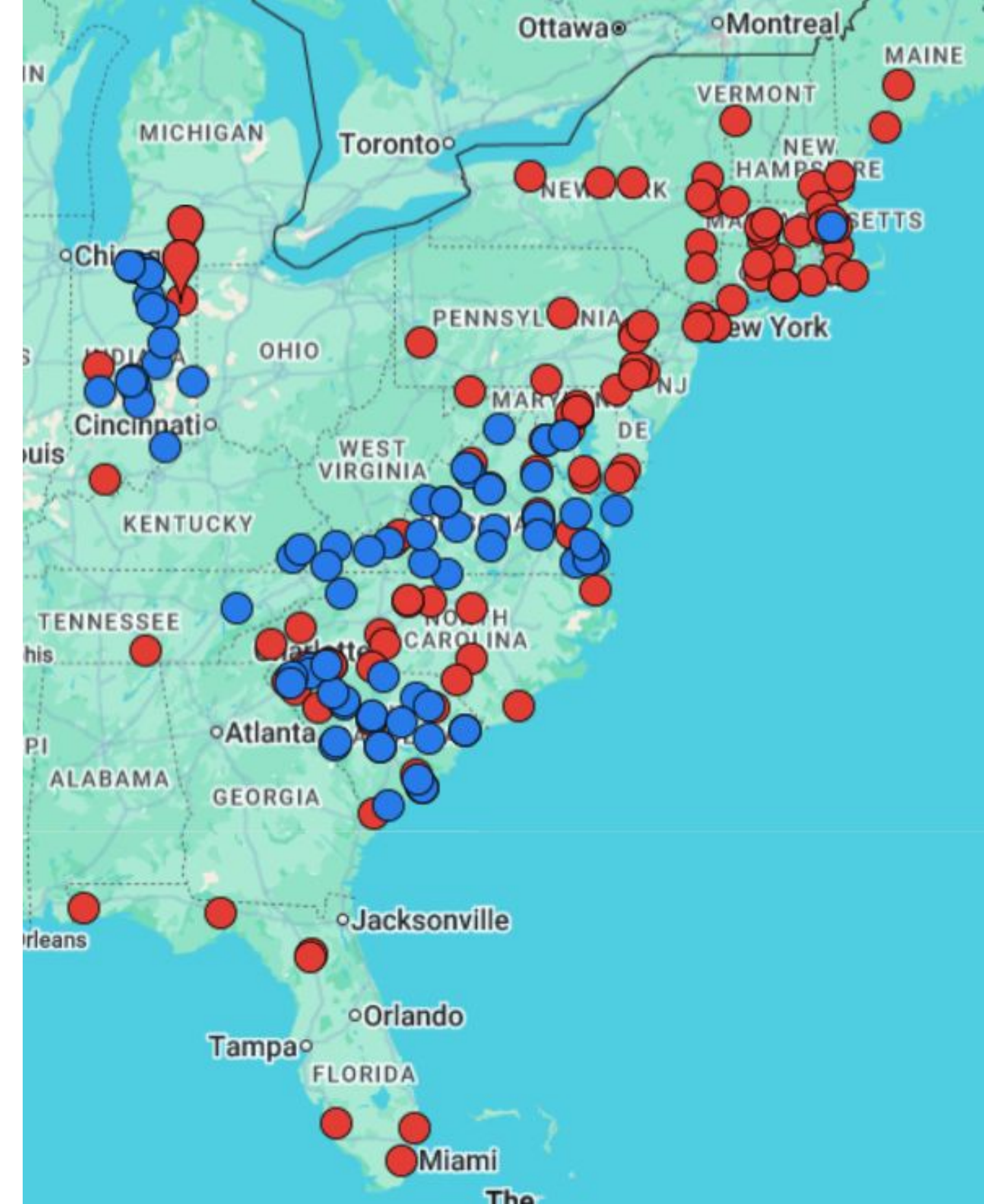
EAST Community

196 member libraries
- 122 retention partners
- 74 supporting partners

This includes consortia.
- Florida
- North Carolina
- PALNI (Indiana)
- PASCAL (South Carolina)
- USMAI (Maryland)
- VIVA (Virginia

EAST Core Strategy: Facilitate members' data-informed decision making about collections

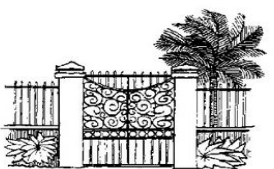Collection analysis projects support identification of
- unique titles
- widely-held titles
- outdated titles hiding in a library's collection
- titles for retention

Collection analysis projects support
- benchmarking against other collections
- Identifying gaps and strengths
- weeding activities

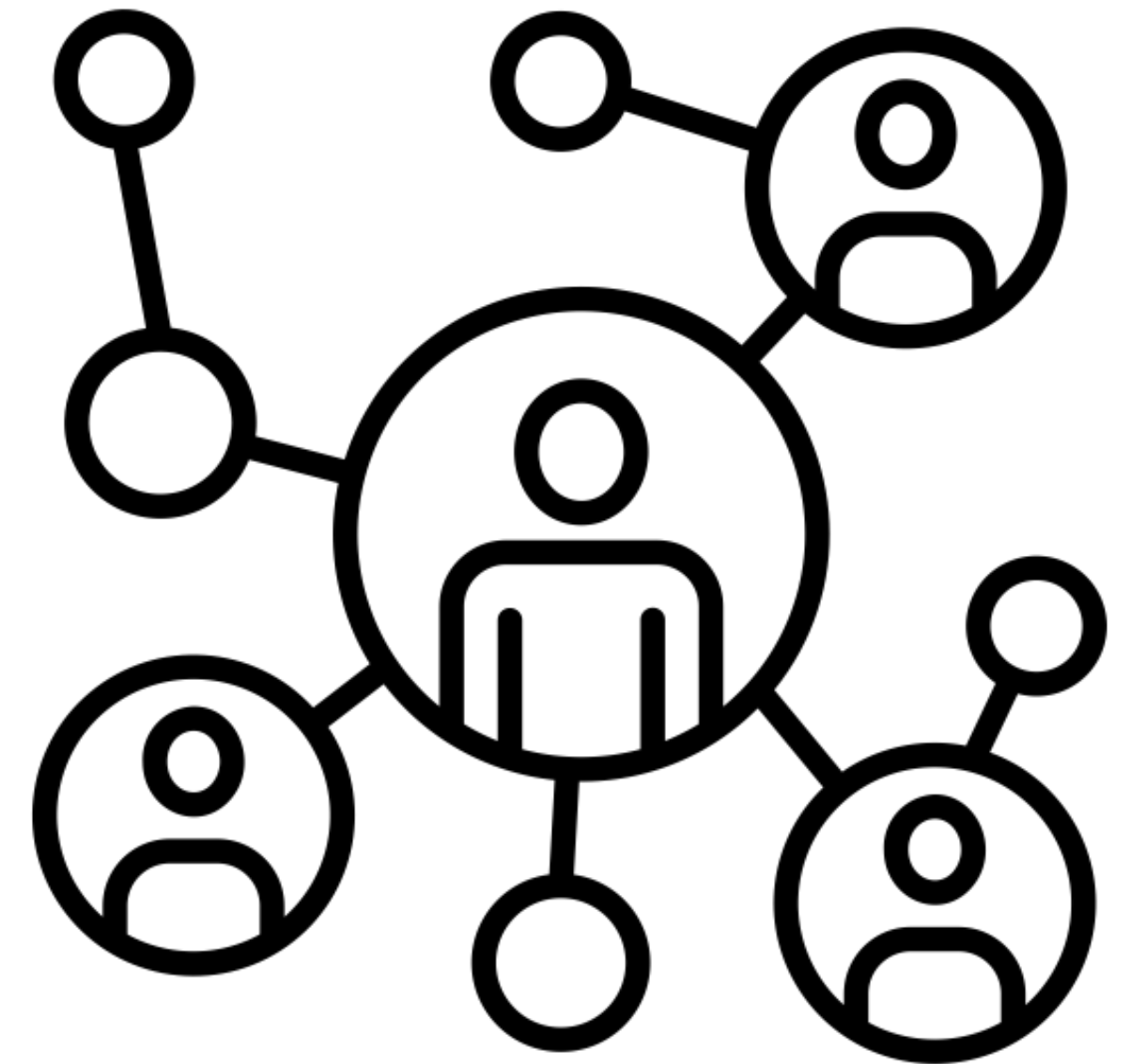# Providing access to the EAST Collective Collection

All member libraries have access to the EAST Collective Collection through existing resource sharing systems.

EAST ensures member libraries appear in relevant resource sharing groups (i.e., OCLC GAC, Rapid Pod, and hybrid Rapido pod coming soon!).

Resource Sharing Community of Interest brings EAST resource sharing folks together.

Investigating how to further enable discovery and access across existing systems.

EAST Resource Sharing Best Practices

Looking to the Future

STRENGTHEN
Prospective collections pilot
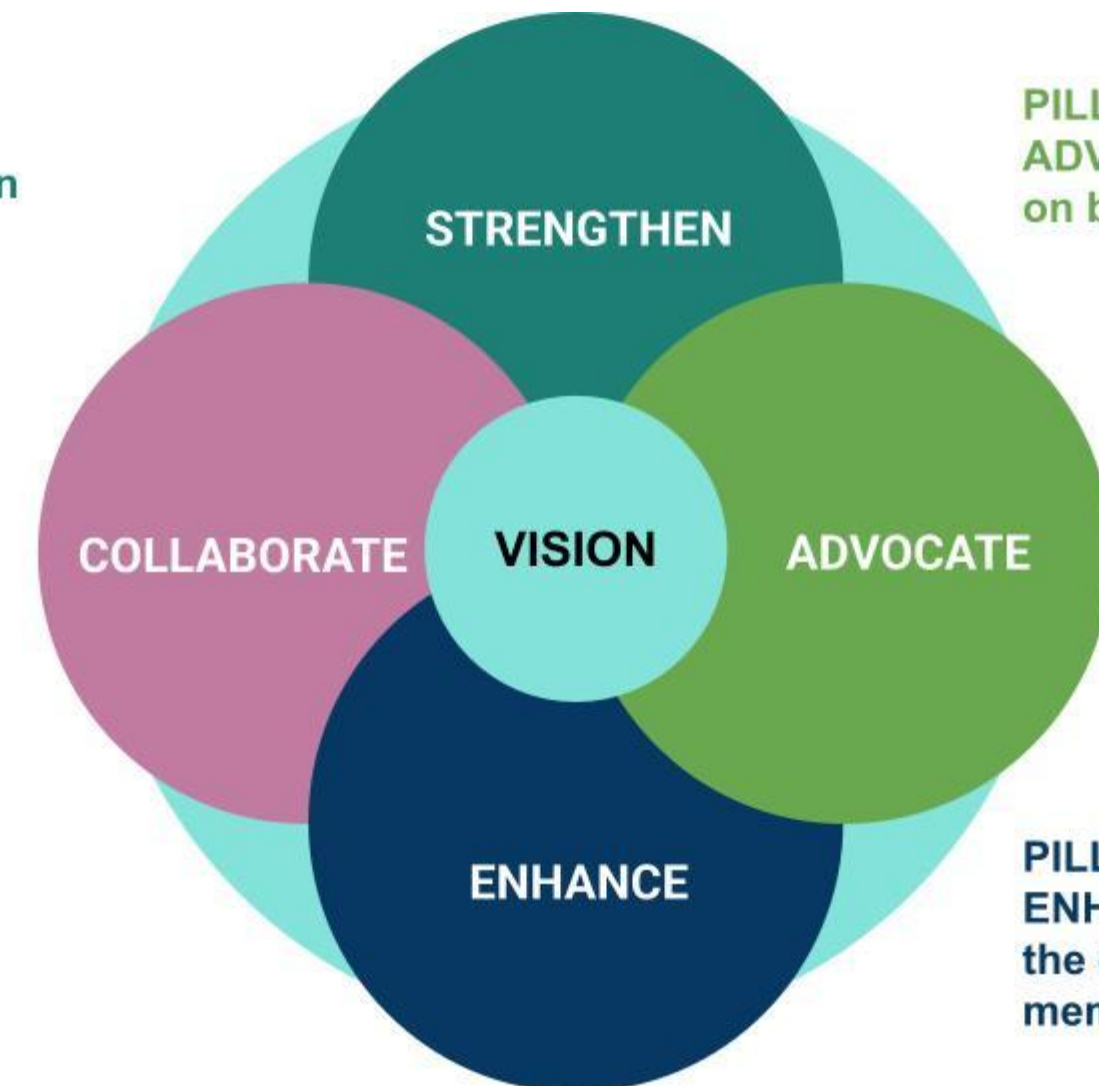
ADVOCATE
Resources to make the case

ENHANCE
Member engagement

COLLABORATE
Digitization support

PILLAR 1:
STRENGTHEN
member collection
building &
management
strategies

PILLAR 2:
ADVOCATE
on behalf of members

COLLABORATE VISION ADVOCATE

STRENGTHEN

ENHANCE

PILLAR 4:
COLLABORATE
to improve
preservation and
access

PILLAR 3:
ENHANCE
the ongoing value of
membership

https://eastlibraries.org/about-us/2026-2031-strategic-directions/
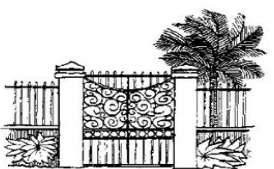
tbaich@eastlibraries.org

Using Consortial Collection Analysis
for
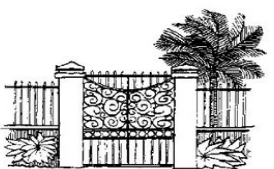# Collection Development

Helen McManus

VIVA is Virginia's Academic Library Consortium

- 70 academic libraries.

  - 39 public (8 doctoral, 7 comprehensive, 24 2-year).

  - 31 private nonprofit.

- Central funding provided by the Commonwealth of Virginia, plus cost-sharing by members.

- Grounded in resource sharing and the coordinated collection development of e-resources.

VIVA CREATES EQUAL ACCESS ACROSS THE COMMONWEALTH BY PROVIDING SMALLER, RURAL INSTITUTIONS WITH THE SAME RESEARCH RESOURCES AS LARGE, URBAN INSTITUTIONS.

VIVA Joins EAST in 2023

- 11 VIVA libraries joined as retention partners, all other publics are consortia supporting partners.

- Replaced VIVA's state-wide monograph retention program.

  - Resulted in smaller retention commitments for VIVA libraries.

  - Connected VIVA institutions to a larger resource sharing network.

- Included access to Gold Rush analysis tool.

  - Export VIVA holdings.

  - Compare to other EAST libraries holdings.

Context: Monographic Analysis in VIVA

2013: INTRA-Consortial Collaboration

First VIVA monographic analysis.

- No shared catalog/ILS.

- 12 institutions

- Holdings analysis via Sustainable Collections Services, now part of OCLC.

- Findings informed retention program, weeding, e-book strategy, negotiations, and more.
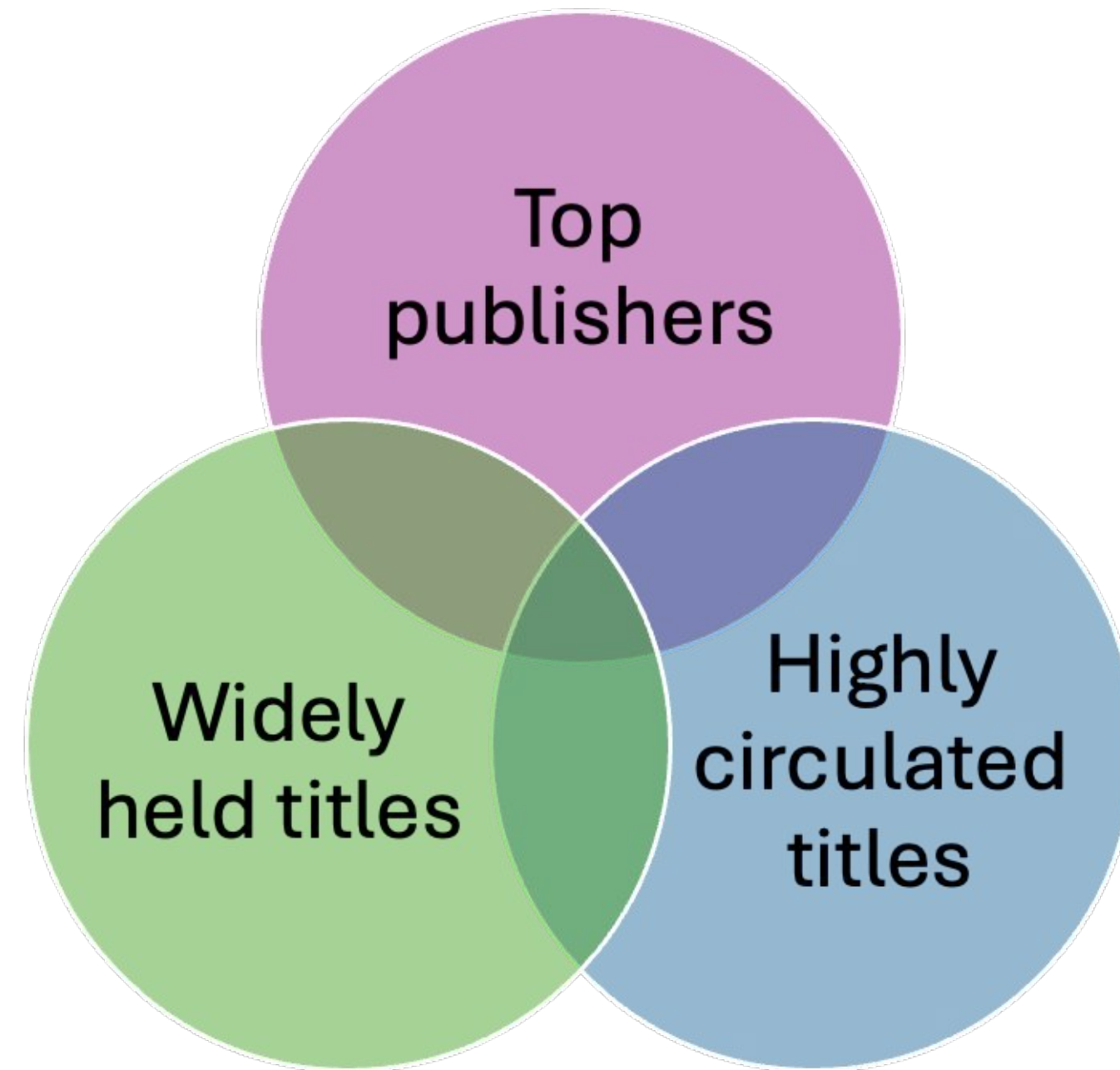
2025: INTER-Consortial Collaboration

Second monographic analysis.

- Still no shared catalog/ILS.

- 11 EAST retention partners

- EAST data in Gold Rush covers post-2010 holdings submitted for retention analysis.

- Focus will be e-book strategy & prospective collection development.

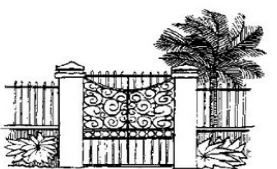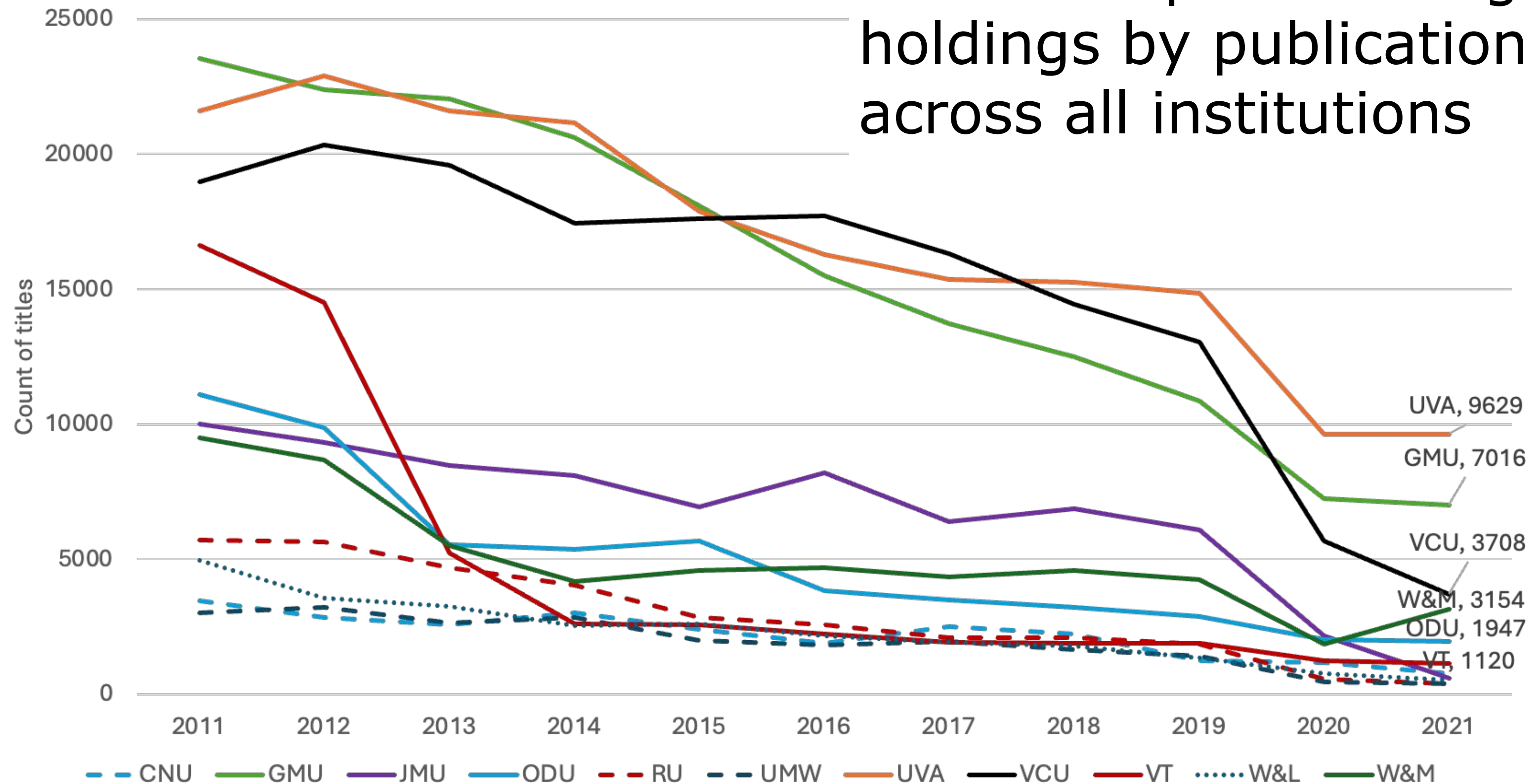# VIVA's Monographic Analysis Priorities For Collection Development

Preliminary Findings

Focus on Holdings Trends & Top Publishers

Decline in print monograph holdings by publication year, across all institutions

The same 10 publishers have the highest* title count & total usage…

Publisher ID	Total Titles	Total Circs (VIVA)
Pub A – UP**	37,088	36,309
Pub B -- UP	32,029	31,605
Pub C	28,361	27,590
Pub D	28,121	27,501
Pub E	9,120	9,337
Pub F -- UP	8,698	8,585
Pub G	8,614	8,411
Pub H -- UP	8,509	9,143
Pub I	7,739	8,062
Pub J -- UP	5,794	8,110

*Note: within this group the ranking is slightly different for title count & circs.
**UP=University Press

… and the 20 next most held & most circulated publishers include academic presses exploring new OA and other models.

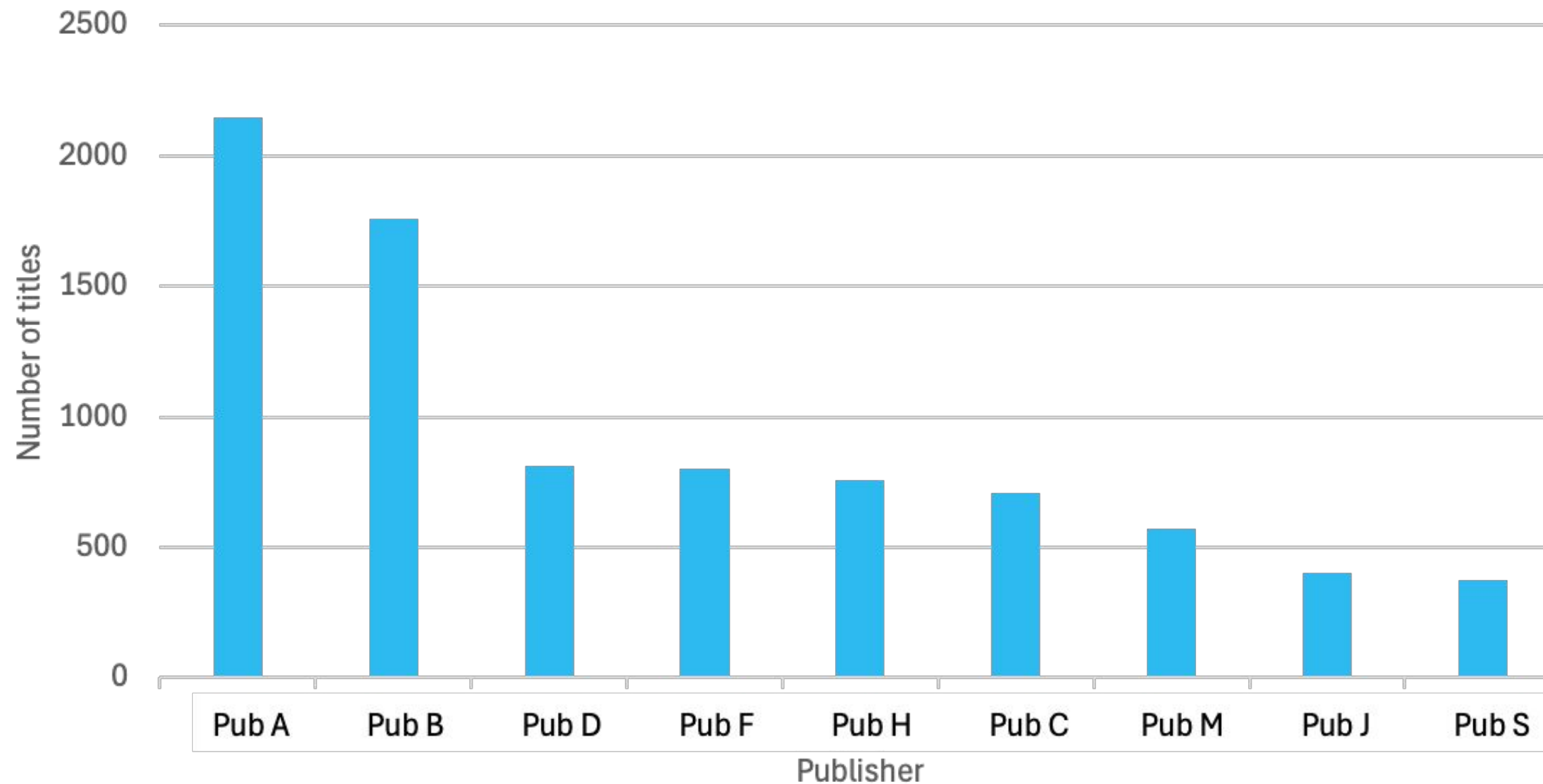# Top 10 most widely held publishers are a slightly different set...

Publishers with the highest number of
widely held titles (5+ libraries)

Top 10 highly circulating publishers include more university presses

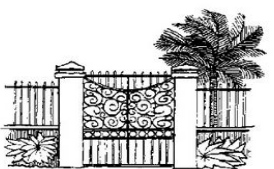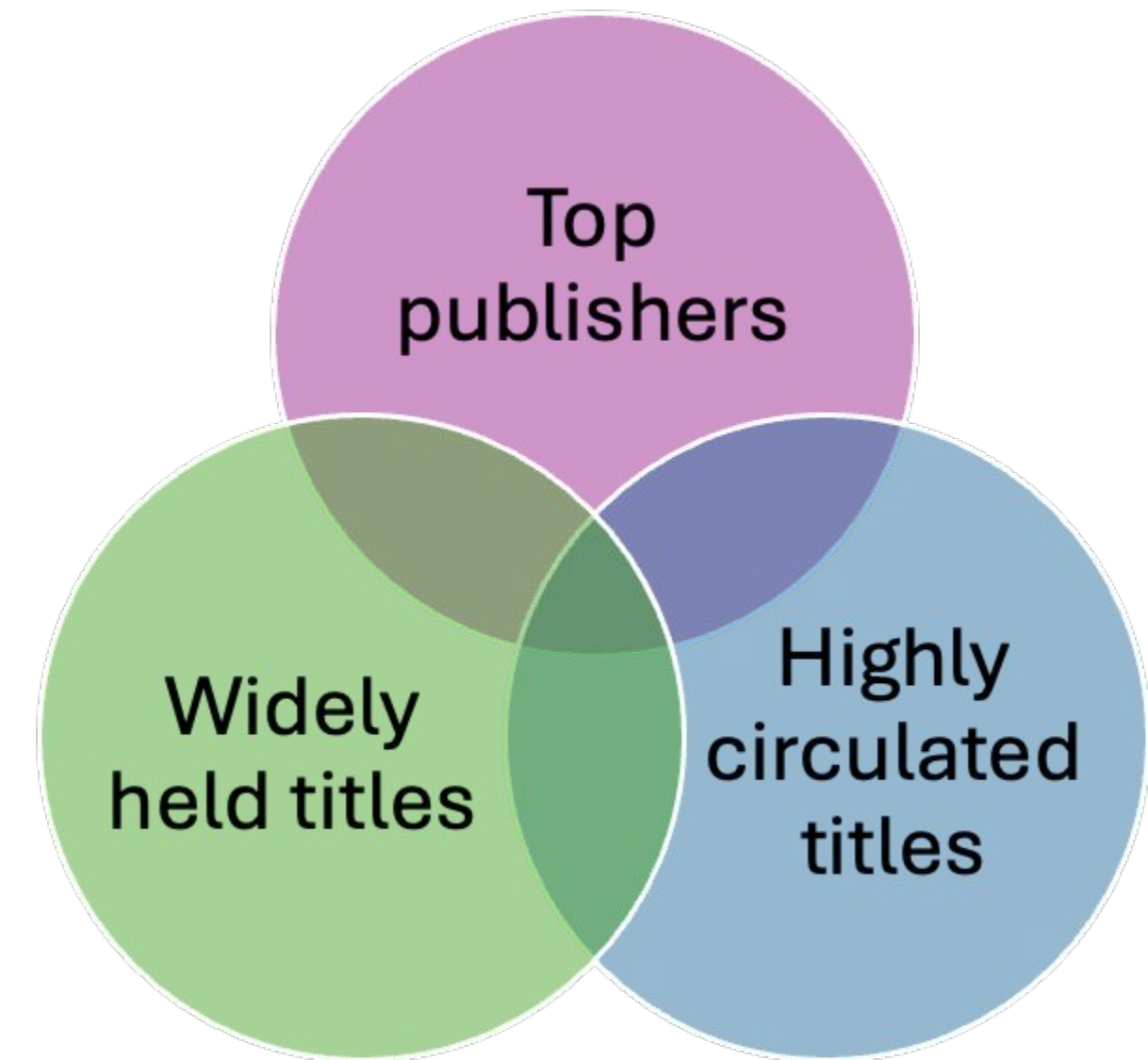|	Total titles with 10 or more circs	% of titles with 10 or more circs
Pub A -- UP	2680	9%
Pub B -- UP	1922	7%
Pub D	1754	7%
Pub C	970	4%
Pub F -- UP	638	10%
Pub J -- UP	629	10%
Pub H -- UP	529	8%
Pub T -- UP	*511*	*14%*
Pub S	*463*	*14%*
Pub M -- UP	*439*	*11%*

Note: This table ranks by count of titles with high circulation. When ranked by % of titles with high circulation, the list includes more textbook & popular presses.

Next Steps

- Top publishers: Explore patterns by library and subject area.
- Highly circulated: Figure out Gold Rush data options.
- Widely held: Break down by LC class & publisher.
- E-books:
  - Interpret findings alongside recent e-book survey results for deeper insights.
  - Compare to e-book usage in VIVA's shared collections.

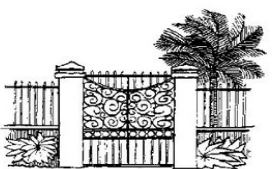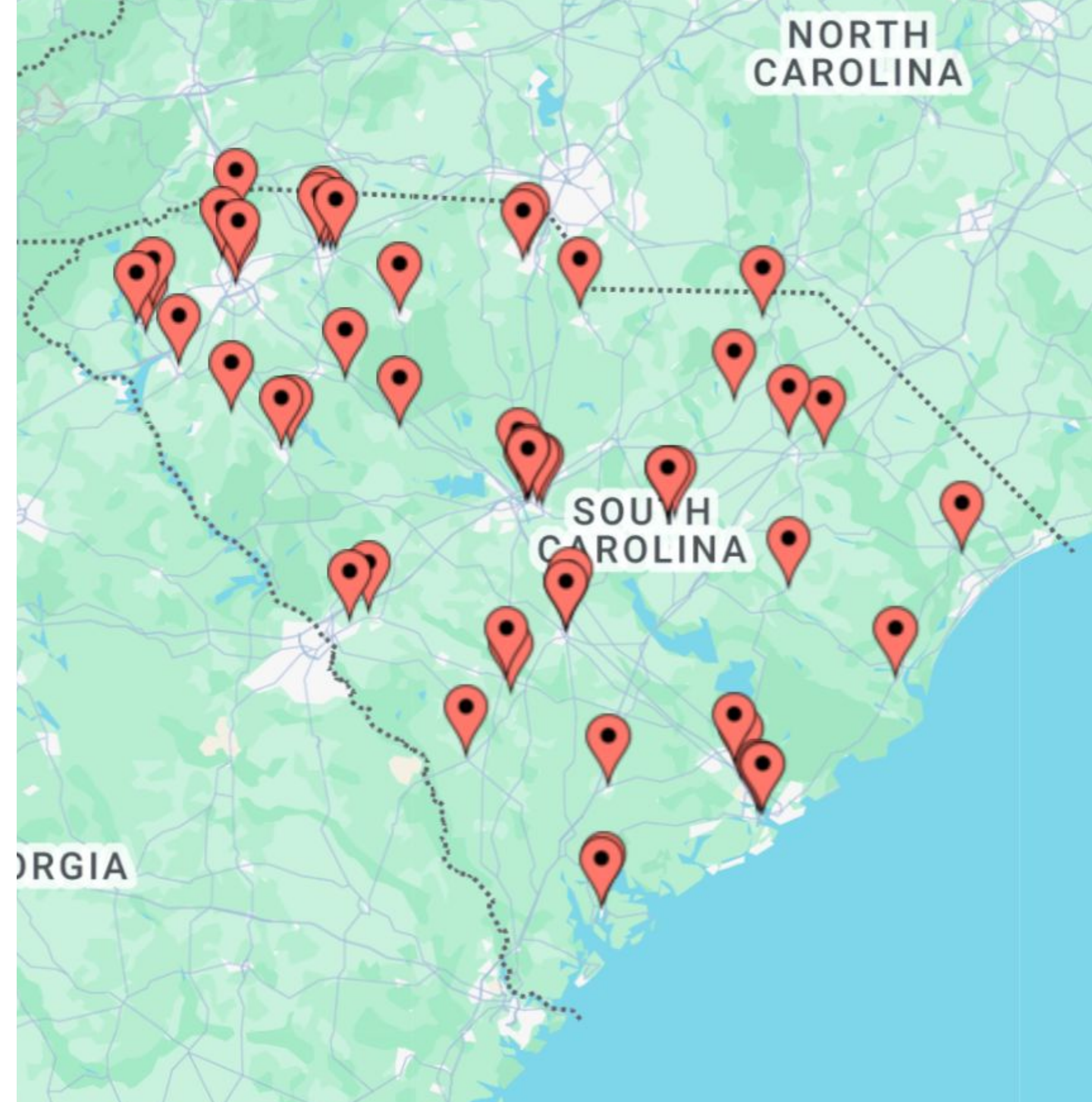Identify publishers, subjects, and acquisitions models for consortial ebook collections.

Rachel Smith
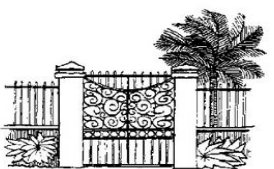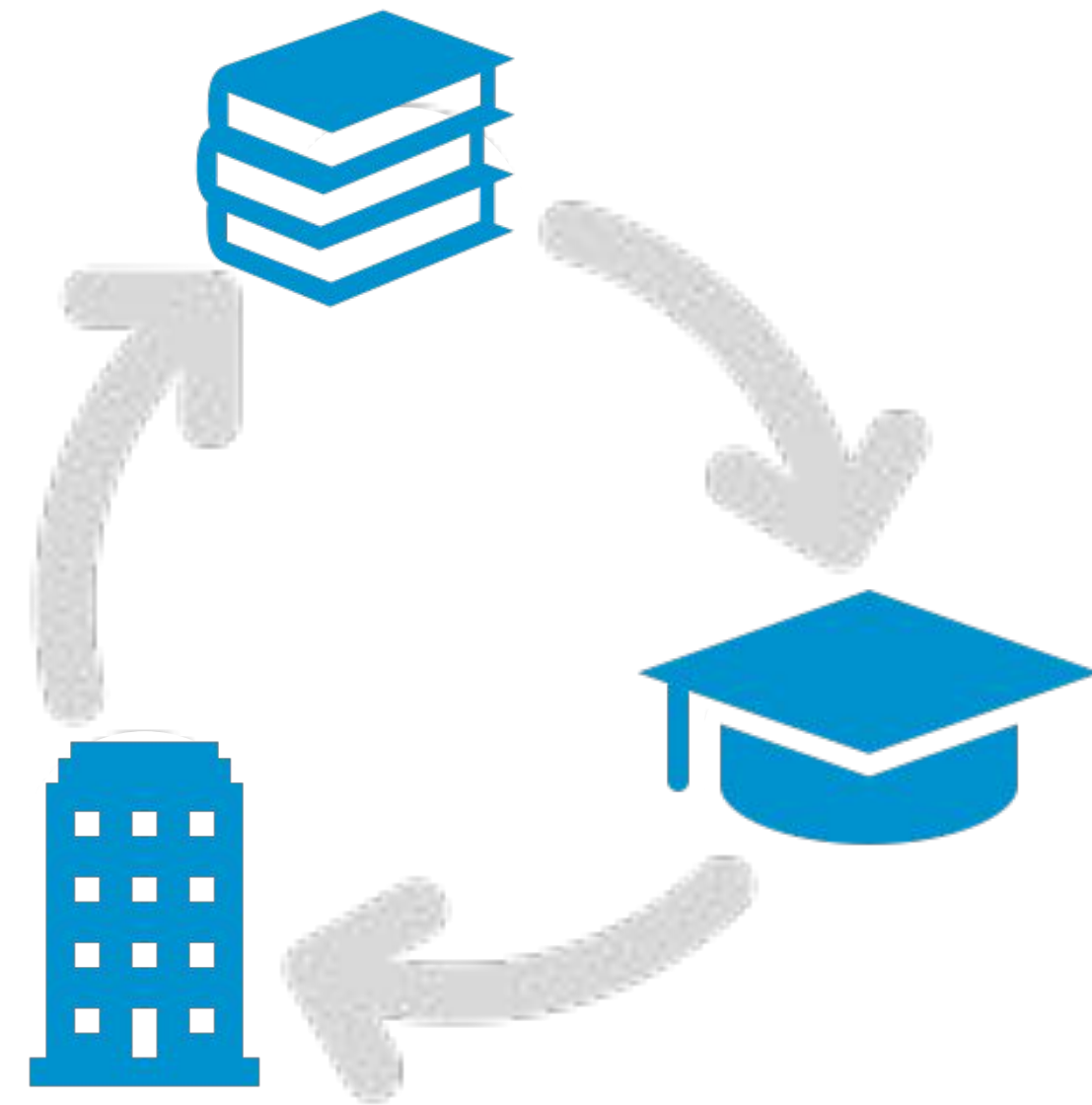
they/them

Shared Systems Librarian

Shared Systems, Shared Capacity: Stronger Together

- Partnership Among South Carolina Academic Libraries (PASCAL), connecting 56 libraries across the state

- Members range from large research universities to small private colleges, each with different collections, budgets, and staffing levels

- PASCAL builds shared infrastructure that helps libraries collaborate and adapt to changing needs
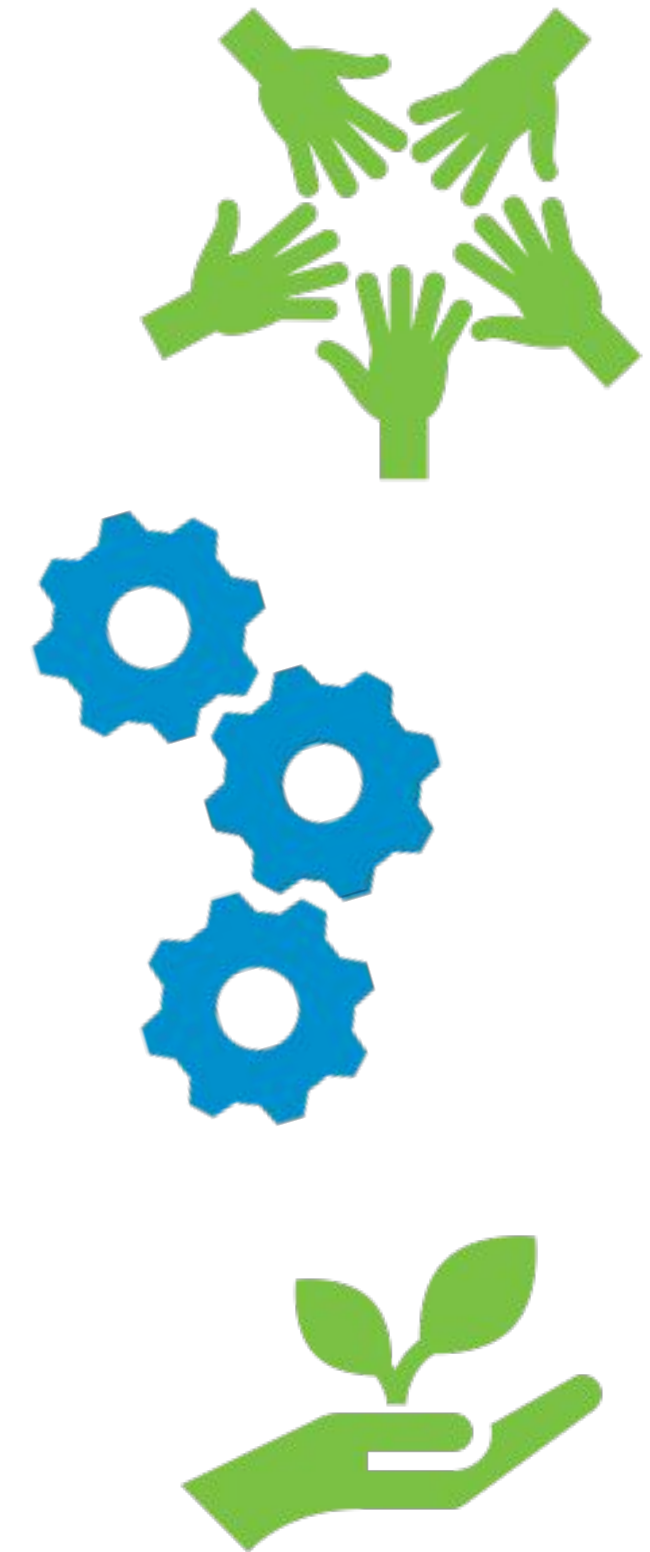
Variety and Change Across Libraries

- Libraries serve highly diverse missions and communities, creating different priorities for collections and services

- Constantly evolving environments: leadership changes, shifting budgets, and political factors influence decisions

- Challenge: provide support to all members while maintaining a stable shared infrastructure

Collaboration Expands Capacity

- Shared systems and purchasing allow libraries to accomplish more collectively than they could individually

- Group licensing reduces cost barriers, ensures consistent statewide access, and enables patrons to move between institutions without losing access

- Shared resources free local budgets for mission-specific collections unique to each library

Visibility and Collaboration Through EAST

- EAST provides a statewide overview of retained print titles, supporting consistent preservation across institutions

- Helps libraries make confident decisions about weeding, even under tight timelines or administrative directives

- Participation gives all PASCAL libraries access to borrow from the EAST network at no additional cost

- Tools like Gold Rush and Alma/Primo allow libraries to analyze holdings and retention commitments, guiding purchasing and collection management decisions

OCLC Streamlined Holdings Update: Accurate Data with Less Staff Time

- SHU synchronizes member holdings with WorldCat and the shared environment to ensure consistency and accuracy

- Automated and manual updates reduce the staff time required for local maintenance

- Smaller libraries benefit from high-quality shared cataloging without needing to create original records locally

- Clean, accurate holdings data improves discovery, statewide analytics, and informed decision-making

Informed Decisions Across the Consortium

- The Impact & Advocacy Task Force develops a shared value proposition, helping libraries articulate their contributions and priorities

- Ex Libris dashboards provide insights on shared print, deselection, and retention trends, enabling evidence-based decisions

- Rialto's consortial collection development insights will allow libraries to analyze purchasing patterns across the consortium in new ways

PASCAL: Stronger Together

- Shared systems and purchasing combine to create shared capacity, amplifying what individual libraries can do

- Collaboration provides stability and opportunity in a changing environment

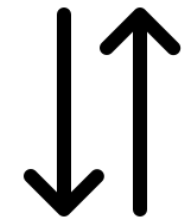- Working together is a proactive strategy, not a fallback plan

SHARED ACCESS.
UNLIMITED KNOWLEDGE.

Next Steps / Clemson Perspective

- Shared systems and purchasing make it possible for all South Carolina libraries, large and small, to sustain and grow their collections and services

- These shared resources allow libraries to make better-informed, data-driven decisions locally

- How does Clemson University leverage this infrastructure in day-to-day collection management?

rsmith@pascalsc.org

What does this look like in action at Clemson University Libraries?

About Clemson University Libraries

Clemson University

- Public, land grant
- 29,545 enrollment
- 6,639 employees
- R1 status in 2016
- 9 Colleges

Clemson University Libraries

- 6 locations, 107 employees
- Over 800K print titles & 2 million e-resources
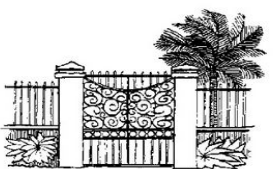- University Press and Historic Properties

CU Libraries + PASCAL = Updated Holdings

OCLC Streamlined Holdings Update

- Technical services and shared systems expertise

- Consortial perspective of records usage
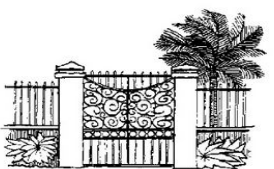
- Project management expertise

CU Libraries + EAST
= Shared Print Initiatives

Record submission and retention process

- Process managed by PASCAL and EAST

- Created need to focus on physical collection

- Expanded potential for collections use beyond S.C.

- Access to additional collections tools

Updated Holdings + Shared Print = Planning for the Future
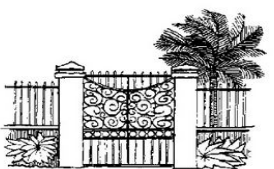
Immediate Future

- New offsite storage facility and renovation of main library
- Creating healthier stacks environment through weeding and relocation
- Additional resources for sharing

Updated Holdings + Shared Print

= Planning for the Future

Distant Future

- Assessing collection strengths in the long-term

- Developing collections beyond undergraduate level

- Becoming an interlibrary loan net lender

Questions?

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