

EAST Monograph Collection Analysis Scope and Ephemera Document

Last Updated May 2021

This document describes the current scope criteria for the EAST monograph collection. Developed during the original collection analysis process in 2015, the list has been refined by subsequent new cohorts and individual members.

The document specifies the types of library materials that are out of scope for retention allocation to the EAST Retention Partners.

This ephemera list applies to print monographs in circulating collections. The following materials are currently determined to be out of scope for EAST monograph retention:

- Non circulating monographs
- Special collections and reference materials
- Theses
- Scores
- Maps
- Government documents (both US and international)
- E-books
- Media, microforms, scores, audio/video materials
- Serials/journals (being addressed in separate work by EAST)
- Titles published since 2011: it is expected that these recently acquired materials will not be candidates for deselection for some time.
- Juvenile literature
- Titles considered to be “ephemera”: the ephemera category is detailed further below and represents material that were deemed to be non-scholarly and, hence, not appropriate for retention.

Multi-volume sets of monographs were in scope, though handled slightly differently between cohorts 1 and 2. In cohort 1, retentions were assigned if only one library held the title or holdings between libraries were identical. In cohort 2 libraries were also assigned retentions if a library held a superset of all volumes held across the EAST libraries.

The “Ephemera” Category

During the collection analyses, EAST defined as “ephemera” titles that were not expected to have scholarly value in the long term. Approximately 1% of the titles and

holdings in the EAST collective collection were tagged as “ephemera” and not considered for retention. This includes titles whose MARC records contained the following keywords or phrases in the title:

- Test prep
- LSAT
- GMAT
- MCAT
- GRE
- CLEP
- Civil Service Test
- Civil Service Exam
- PCAT
- TOEFL
- For Dummies
- Complete Idiot’s Guide
- Better Homes and Gardens
- McCall’s

In addition, the ephemera designation was made for titles that contain the following keywords or phrases in the publisher field:

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| ● Abacus Software | ● Arco (test prep) | ● Benchmark |
| ● Abdo | ● AuthorHouse (self publisher) | ● Bernan Press |
| ● Ace | ● Avalon | ● Betterway Publications |
| ● Addison[-]Wesley | ● Baedeker | ● Black & Decker (Cool Springers) |
| ● Adobe Press | ● Ballantine | ● Bloom’s (both Infobase imprints) |
| ● Adobe Systems | ● Bantam | ● Blue Apple |
| ● ALA editions | ● Barnes & Noble Press (self publisher) | ● Bluefire (Random House Children’s paperback imprint) |
| ● Aladdin Mix | ● Barron’s Educational Series (test prep) | ● Blurb (self publisher) |
| ● Alpha Books (Idiot’s guides) | ● Barrons | ● Bradt |
| ● American Girl/Pleasant Company | ● Bearport | ● Brady Communications |
| ● Amicus | ● Beach Tree Chapter Books (paperback imprint) | ● Britannica |
| ● Apple Computer | ● Bellwether Media | |
| ● Apple Paperbacks | | |
| ● Applesauce | | |

- Brooks/Cole
- Brown Bear Books
- Burke Publishing
- Byte Books
- Candy Apple Books (paperback imprint)
- Capstone
- Carolrhoda
- Cavendish Square
- Cengage
- Cherry Lake
- Cherrytree
- Child's World
- Children's Press
- Chilton Books
- Chooseco
- Cliffs Notes and Cliff's Notes
- compass Point
- Computer Science Press
- Consumer Reports
- Corgi Books (Penguin paperback imprint)
- Crabtree
- Create Space (self publisher)
- Creative Education / Creative Company
- Creative Homeowner
- Darby Creek Publishing (Lerner paperback)
- Daw
- Dearborn Real Estate
- Del Rey
- Delta Books
- Dilithium Press
- Dillon Press
- DK Publishing (Eyewitness books)
- Dorling Kindersley
- Dover
- Draft2Digital (self publisher)
- Dragonfly (Random House Children's paperback)
- Dreaming Robot Press
- Educational Testing Service (test preparation)
- Ember (Random House Children's paperback)
- Enslow
- Eyewitness
- Facts on File
- Fodor's
- Forbes travel guide
- For Dummies
- Franklin Watts / F.Watts/Watts
- Free Spirit
- Frommer's
- Gareth Stevens
- Golden Books
- Grosset and Dunlap
- Harlequin
- Hayden Book Co.
- Heinemann
- Heinle
- Highlights
- Holt
- IDEAL Books
- IDG Books Worldwide
- IngramSpark (self publisher)
- Institute for Research
- Institute of Real Estate Management
- iUniverse (self publisher)
- Jove
- Jump!/Tadpole Books/Bullfrog Books
- Kaplan
- Kidhaven Press
- Kindle Direct Publishing (self publisher)
- Kingfisher
- Kobo (self publishing)
- Kraken Publishing
- Landmark Editions
- Laurel Leaf (Random House Children's paperback)
- Learning Express
- Leisure Arts
- Lerner Publishing
- Libraries unlimited
- Linnet
- Little Apple Books (scholastic paperback imprint)
- Little Simon
- Lobster
- Lonely Planet
- Longman
- Lorimer
- Lucent Books
- LULU (self publisher)
- Lumina Press

- Lyrick Publishing/Big Red Chair Books
- Magic Carpet Books
- Magination Press
- Maple Tree Press
- Marshall Cavendish
- Mason Crest
- McGraw[-]Hill
- Meredith Books
- Medical Examination Pub. Co.
- Merrill Books
- Michelin
- Microsoft
- MilkWeed Editions
- Millbrook
- Mitchell International (test prep)
- Mitchell Lane
- Mobil travel guide
- Napoleon Publishing
- National Learning Corp (test prep)
- National Textbook
- Neal-Schuman
- No Starch Press
- NOLO
- Nova Press (test prep)
- O'Reilly
- Oxmoor
- PaperStar
- Peach Pit Press (tech books)
- Pearson
- Peterson's Guides
- Piccadilly Publishing
- Picture Window
- Piscataway, N.J.: The Association, (test preparation)
- PM Press - Reach and Teach
- Pocket Books
- Powerkids
- Prentice[-]Hall
- Puffin
- Purple Toad
- Pushkin Children's Books
- QUE
- Reader's Digest
- Red Chair Press
- Reference Point Press
- Research and Education Association (test prep)
- Ripley
- Rosen
- Rough Guides
- Rourke
- Rowman & Littlefield
- Ruby Tuesday
- Sams
- Scholastic
- Scribd (self-publisher)
- Signet Books
- Silhouette
- Silver Burdett
- Simon Spotlight
- Sky Pony Express
- Smart Apple Media
- Smashwords (self-publisher)
- Southwestern-College
- St. Martin's Paperbacks
- Steadwell Books
- Steck-Vaughan
- Stepping Stone Books
- Studio Fun International
- Sunset
- Sybex
- Synergy
- Tab Books
- Tantrum Books
- Thomson/Gale
- Thomson Learning (test prep)
- Tokyopop
- TOR Books
- TOR Fantasy
- Travelbrains
- Troll Books (paperback imprint)
- Twenty First Century Books
- Ulverscroft (large print)
- Upstart Books
- Usborne
- Van Nostrand Reinhold
- Viz
- Wadsworth Electronic Pub Co
- Warner Books
- Weinstein Books
- Wildlife Education
- Wiley (in computer science LC class)
- Williams and Wilkins (test prep)
- Williamson
- Windmill
- World Almanac
- World Book
- XLibris (self-publisher)
- Yearling (Random House Children's paperbacks)
- Zagat
- Zebra