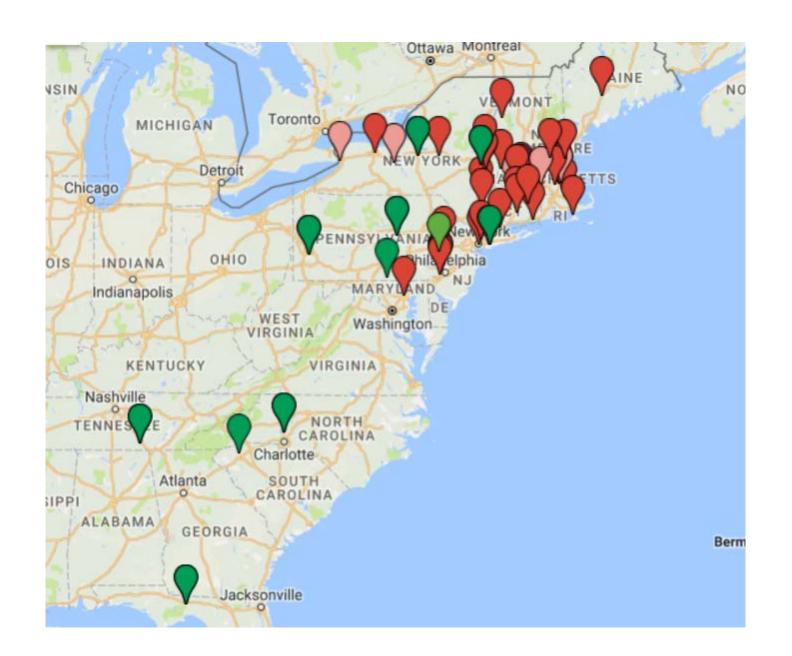
Tableau Data Visualizations and Collection Analysis for Shared Print

PAN Forum ALA Annual - June, 2018 Susan Stearns, Project Director







60 institutions in 11 states from Maine to Florida

Over 9 million monographs retained

9k+ serials/journal holdings retained



What is Tableau?

- An interactive data visualization tool
- Visual encoding of data allows it to be presented in a variety of ways
- Interactivity with the data supports exploration and discovery
- Increasingly popular tool for libraries as part of ongoing assessment work
- Available in a variety of ways including a free, public version



Using Tableau for Collection Analysis

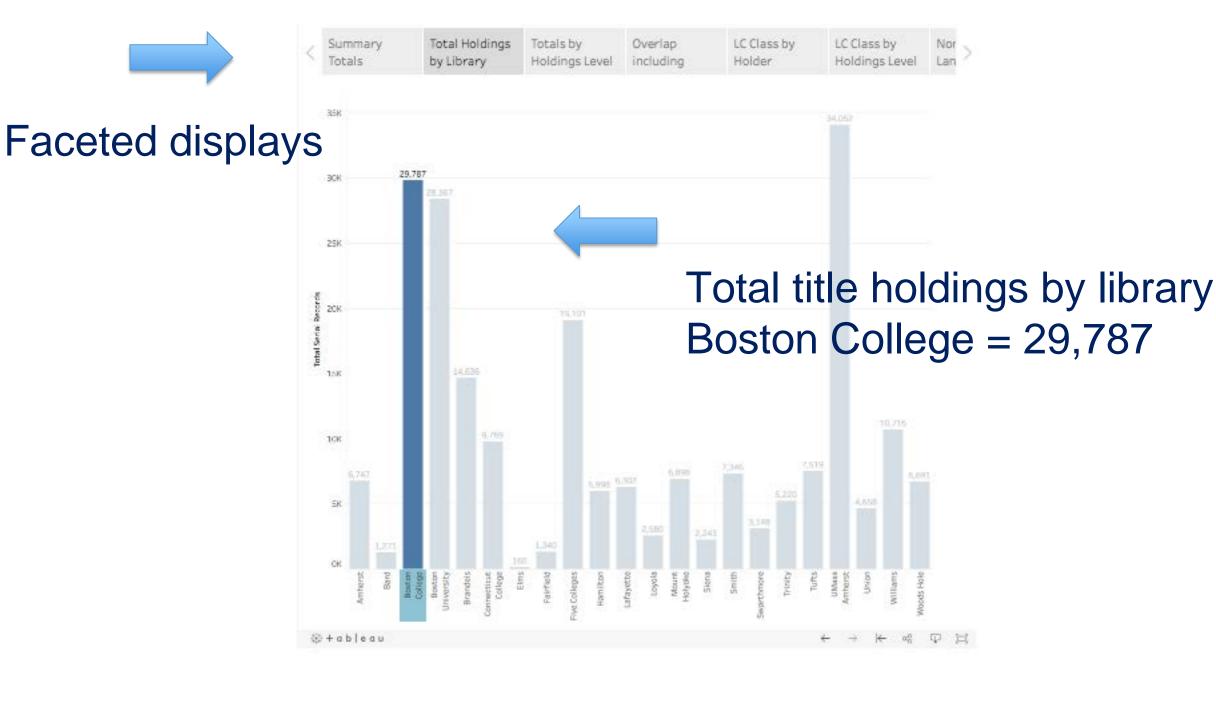
- •EAST worked with Center for Research Libraries (CRL) to analyze overlap and uniqueness of serials and journals holdings for 21 of our Cohort 1 retention partners
- •Using the provided holdings from the libraries, CRL developed a series of spreadsheets for EAST
- •We had been spoiled using GreenGlass for monograph collection analysis and wanted a way to visualize the spreadsheet data
- •Sara Amato, Data Librarian, uploaded the holdings overlap data into Tableau for modeling



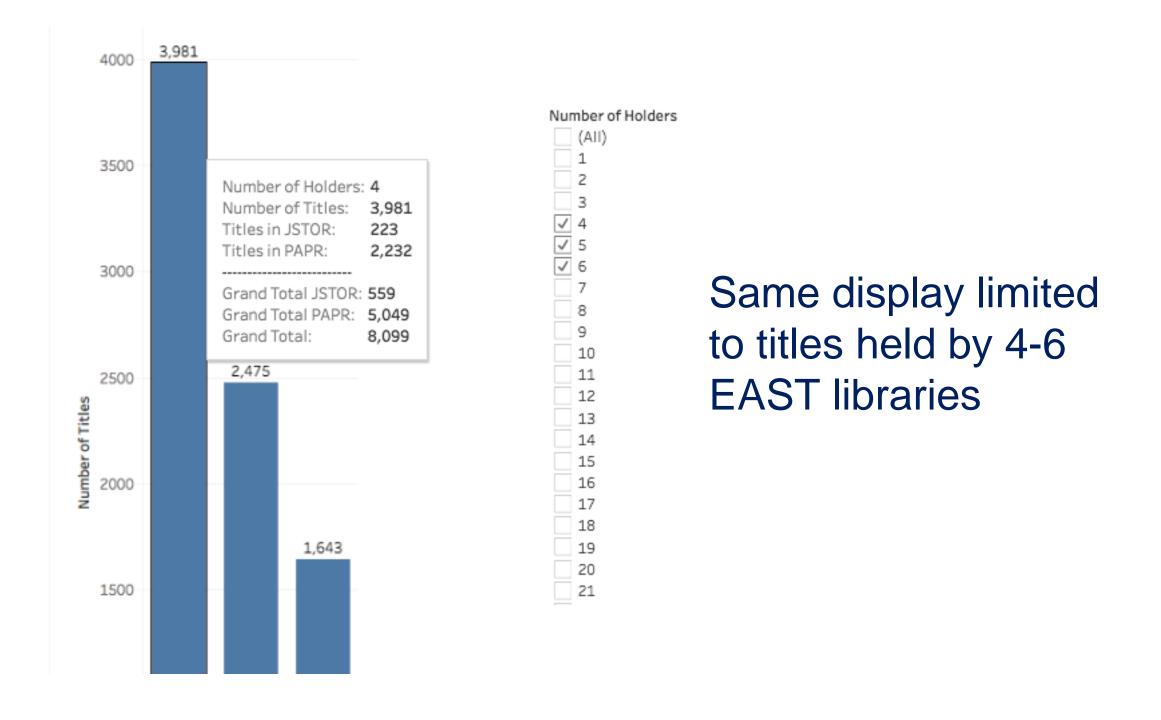
Goals

- Provide an easier to use view into the collective EAST serials/journals collection
- •Simplify libraries' ability to review widely held titles to eliminate those deemed inappropriate for retention
- •Allow us to focus on groups of titles held by different numbers of EAST member libraries
- •Once we agreed the the initial retention model, simplify the process of review of title lists by libraries

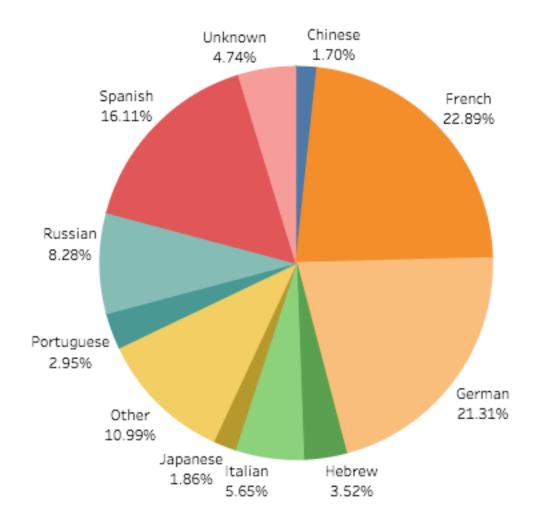








80% of titles are in English. Here is a breakdown of the remaining 20%.





The non-English languages represented in the serials/journals data set



Totals by Library Titles Totals by Library East Holdings EAST Holdings (total holdings for these titles in EAST) 4 6 Library Title Sets (how many titles in my library) Library Library Title Sets East Holdings Amherst 855 4,125 Jstor Bard 123 625 12,616 Boston College 2,629 (AII) Boston University 2,928 13,936 Not in JSTOR Brandeis 1.936 9,322 Conn College 915 4,522 In JSTOR Elms 47 228 Fairfield 721 149 Slider on screen allows you to 11,578 Five Colleges 2,415 Hamilton 966 4,749

Slider on screen allows you to specify the number of holding libraries you wish to see totals for and to specify whether or not JSTOR titles should be included

∰ +ab|eau

1,146

559

352

167

687

1.735

5,666

2,659

1,700

8,375

3,445

827

Lafayette

Mt Holyoke

Swarthmore

Loyola

Siena

Smith

+ableau‡public

⟨ Eastern Academic Scholars' Trust - Profile

Totals by Library

EAST SERIALS/JOURNALS HOLDINGS

Updated Nov 21, 2017

Titles

2,629 EAST Title Sets

12,616 EAST Title Holdings

Title	Oclc	ISSN	EAST H
20 century British history	22481516	0955-2359	4
20th century studies	1767871	0041-4638	4
1650-1850: ideas, aesthetics, and \dots	26569919	1065-3112	4
A Bibliography for the study of Afr	3958259	0161-5726	5
A checklist of American imprints for	2441053	0361-7920	5
A Forum on taxing & spending	4268671	0162-9794	4
A London bibliography of the socia	1782295	0076-051X	6
A Miscellany of American poetry	5089635	None	5
A Picture of world economic condit	1771632	None	4
A.M.A. archives of industrial health	1513872	0567-3933	4
A.M.A. archives of neurology	2723788	0375-8540	4
A.U.M.L.A: Journal of the Australa	1518636	0001-2793	4
ABA banking journal	4868109	0194-5947	6
Abaco: Estudios sobre literatura e	1460522	0572-3000	5

Title lists – the 4-6 holdings of Boston College

Can be directly downloaded

-Q-D
Library √ № .0
(AII)
Amherst
Bard
✓ Boston College
Boston University
Brandeis
Conn College
Elms
Fairfield
Five Colleges
Hamilton
Lafayette
Loyola
Mt Holyoke
Jstor
(AII)
✓ (AII) Not in JSTOR
M NOCILI 1210K

EAST Holdings

How we used Tableau

- Allowed Serials/Journals Working Group to look at collective data in one place rather than having to scroll through large and complex spreadsheets
- Facilitated modeling of different retention options
- Like GreenGlass, Tableau was the source for libraries to download lists for review



Next Steps

- Cohort 1 retention titles undergoing final review and the approximately 9,000+ titles committed for retention added to the EAST Retentions Database as well as PAPR (and eventually the Rosemont data within PAPR)
- Continuing to work with CRL on a second round of serials/journals retentions with 31 EAST libraries
- Will use Tableau in a similar way to visualize the data and facilitate collection analysis



Thank you.



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